

Pictures of the Tunney-Dempsey Championship Bout
Pages 16 and 17

Mid-Week Pictorial

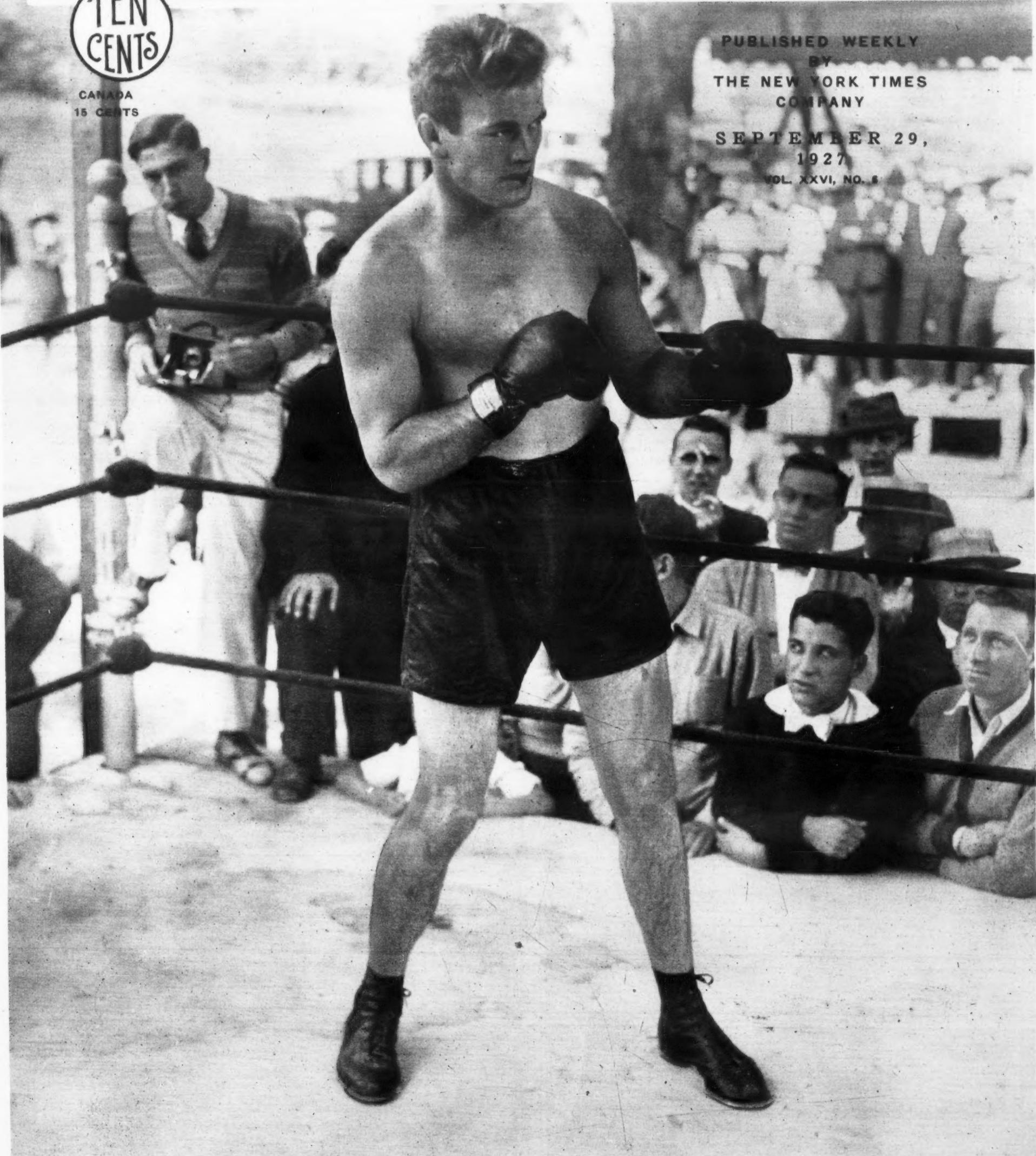
"NEWS OF THE WORLD IN PICTURES"

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CANADA
15 CENTS

PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY

SEPTEMBER 29,
1927
VOL. XXVI, NO. 8



Still the Champion: Gene Tunney,

*Who Retains His Title as Heavyweight Champion of the World After His Battle
With Jack Dempsey at Chicago.*

(Times Wide World Photos.)

*The Pennant-Winning Yankees—Rene Lacoste—American Cities: Detroit—The Storied Rhine—
Sports—Theatres—Motion Pictures—Books—Fashions—Science.*



CLOSE TO THE FINISH: ANITA PEABODY WINS THE FUTURITY at Belmont Park, N. Y., Earning for Her Owner, Mrs. John D. Hertz of Chicago, the Sum of \$91,790. The Victorious Two-Year-Old (Chick Lang Up) Is Second From the Left.

(Times Wide World Photos.)



A BIRD'S-NEST RADIO SET: ABRAHAM BERGER, a Youthful Fan, Exhibited This Unique Contrivance at the Radio World's Fair in Madison Square Garden, New York.

(Times Wide World Photos.)

METROPOLITAN AMUSEMENT GUIDE

NEW AMSTERDAM THEATRE, West 42d St.
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"You Didn't Say a Single Word All Evening"

"HOW could I? I didn't even know what they were talking about."

"Well, Ralph, I wouldn't brag about that."

"But how was I supposed to know that they were going to talk literature and art? If they had discussed real estate, I could have chatted with them easily—all evening. . . ."

"Business, always business! If you were a big enough real estate man you'd know how to forget business and talk of other things in company!"

"I never felt so uncomfortable in my life," he said ruefully. "Couldn't even follow the drift of things. What was all that discussion about some poet who was killed in the war?"

"Really, Ralph—you should keep more abreast of things. I was surprised that you didn't contribute at least one idea or opinion to the whole evening's discussion."

He turned to her, curiosity and admiration mingling in his smile. "You were certainly a shining light tonight, Peg! You more than made up for my deficiency."

Many Wives Are Keeping Pace With Successful Husbands —This Pleasant Way

Peg was grateful for her husband's praise, and Ralph was quick to observe this. He moved closer to Peg, glad that he had succeeded in diverting attention from himself. "You were the prettiest and the cleverest woman at that dinner, dear," he added. "What a pity it is that we business men cannot find the time to devote to books and reading. Now women ——"

"One moment, Ralph. I know what you are going to say—something about women having more time. But, my dear, you know that for the modern woman that is not so! Let me tell you the secret of it all. Do you remember that Elbert Hubbard's Scrap Book I purchased several months ago? You were rather skeptical about it. Well, I have been reading it in my spare moments ever since."

"That sounds interesting. Tell me more about it."

The Famous Elbert Hubbard Scrap Book

By the time they reached home she had told him all about the unique Scrap Book. How Elbert Hubbard, many-sided genius, began it in youth and kept it throughout life. How he added only the choicest bits of inspiration and wisdom—the ideas that helped him most—the greatest thoughts of the greatest men of all ages. How the Scrap Book grew and became Hubbard's chief source of ideas—how it became a priceless collection of little masterpieces—how, at the time of his death, it represented a whole lifetime of discriminating reading.

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able in company again. You'll be able to talk as intelligently as any one."

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The Elbert Hubbard Scrap Book radiates inspiration from every page. It contains ideas, thoughts, passages, excerpts, poems, epigrams—selected from the master thinkers of all ages. It represents the best of a lifetime of discriminating reading, contains choice selections from 500 great writers. *There is not a commonplace sentence in the whole volume.*

This Scrap Book is a fine example of Roycroft book-making. The type is set Venetian style—a page within a page—printed in two colors on fine tinted book paper. Bound scrap-book style and tied with linen tape.

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We urge you to act now. We want you to see the Scrap Book, to judge it for yourself. Mail this coupon TODAY to Wm. H. Wise & Co., Roycroft Distributors, Dept. 279-A, 50 West 47th Street, New York City.

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What will the Next Book-of-the-Month be?

MEMBERS of the Book-of-the-Month Club's Selecting Committee are now considering their choice of the most outstanding and readable book. We do not know what the book will be. We do know, however, that any book selected by Henry Seidel Canby, Heywood Broun, Dorothy Canfield, Christopher Morley and William Allen White is sure to be one that intelligent booklovers will not care to miss. When the votes are in, and the book-of-the-month thereby determined, subscribers will be notified of the Committee's choice, and the book mailed unless some other book is requested.

This convenient service has filled a long-felt want. Thousands of subscribers acclaim it as something they have always wished for. Read how the service operates—why your freedom of choice is not restricted—how the books are selected. Then send for the prospectus which tells the entire story.



Book-of-the-Month Club subscribers will get it by mail—just like a magazine!

A service that has met the need and approval of thousands of book-lovers

AFTER all the tumult and the shouting about books is over, most critics will agree that the really worth-while new books published in the course of a year can usually be counted almost on the fingers of two hands.

If you are bookishly inclined, however, you are overwhelmed and confused by the hundreds of books continuously thrust upon your attention. You are pulled this way by some favorable review, and that way by some clever advertisement. Often there are a score of books you have been excited into thinking you want—at the same time! Unfortunately, you can't read them all. It is not your business but your pleasure to read books, and your reading time is limited. Your attitude may be summed up in this statement: you are particularly anxious *not to miss* those books which, in the general opinion, are "worth reading." But what are they?

The Book-of-the-Month Club represents the first attempt ever made to find out, for the busy reader, what the outstanding new

books may be, and to make sure that he actually *obtains and reads them*, instead of merely wishing to.

The plan of the Club is simplicity itself. Practically all the book publishers in America send *advance copies* of their new books to the selecting committee, which consists of Henry Seidel Canby, chairman; Heywood Broun, Dorothy Canfield, Christopher Morley and William Allen White. Out of the scores of books submitted every month, this committee selects those which it considers outstanding, for one reason or another. All of the month's finest books are listed. And the book which rates the highest in the opinion of the committee, is given the additional honor of being called the "book-of-the-month," and is sent to those subscribers who indicate that they want it.

Before this book is sent out, however, a carefully written description of it, and of all the books recommended in the month, is sent to you. If you believe you will like the "book-of-the-month" you let it

come to you. If not, you ask for one of the others to be sent in its place. Even then, if you are disappointed with your choice, *you may exchange the book—at no cost—for another!*

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Could any booklover ask for more? Five authorities, whose opinions you respect, cull out the most noteworthy books for you. You are sent in advance a careful report on all of them. You have the privilege of free exchange, in case of disappointment. Also, the Club's service makes it certain that you *will read* the books you want to read, and that they will be delivered at your home, unfailingly, so that you can't miss them.

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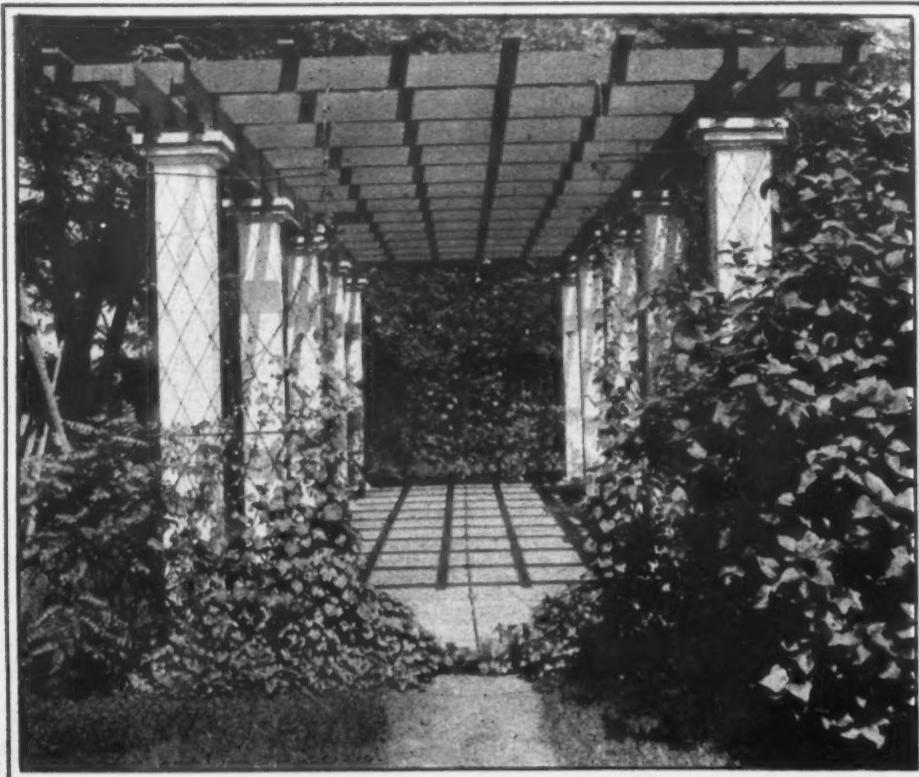
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PRIZE-WINNING PICTURES IN THE HOME GARDEN CONTEST

First Prize—Ten Dollars

Won by J. G. Tannahill, 37 Berwyn Street, Orange, N. J.



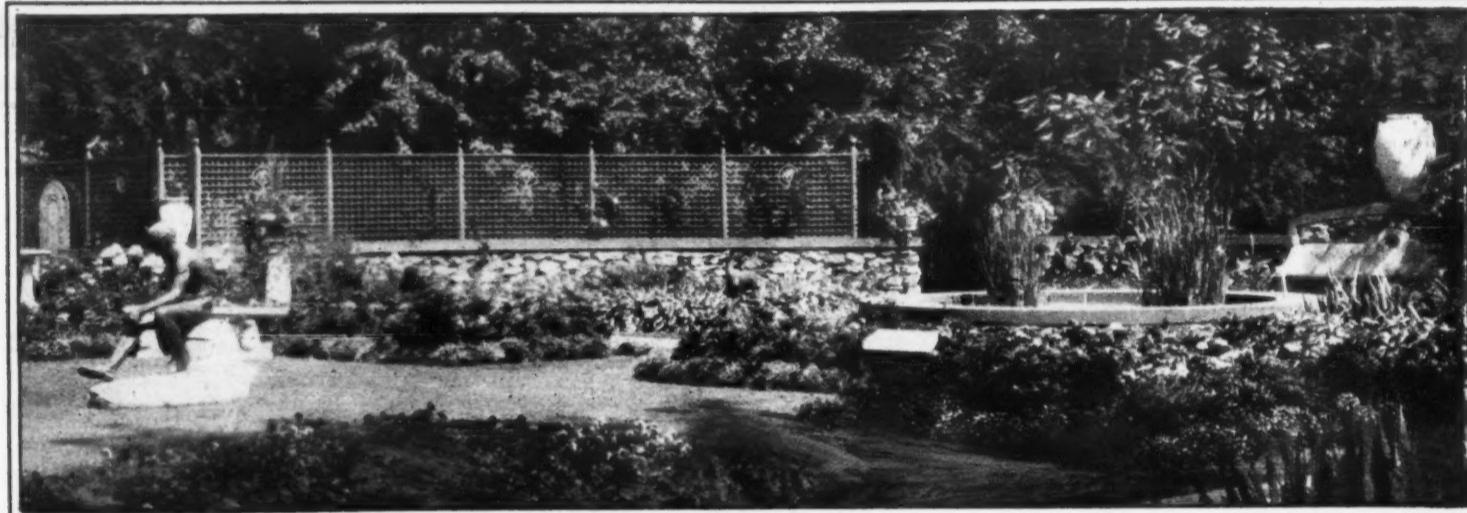
NATURE
ADORNED
BY ART.

Second Prize—Five Dollars

Won by Fred A. Smith, Coldwater, Mich.



THE
GARDEN
POOL.



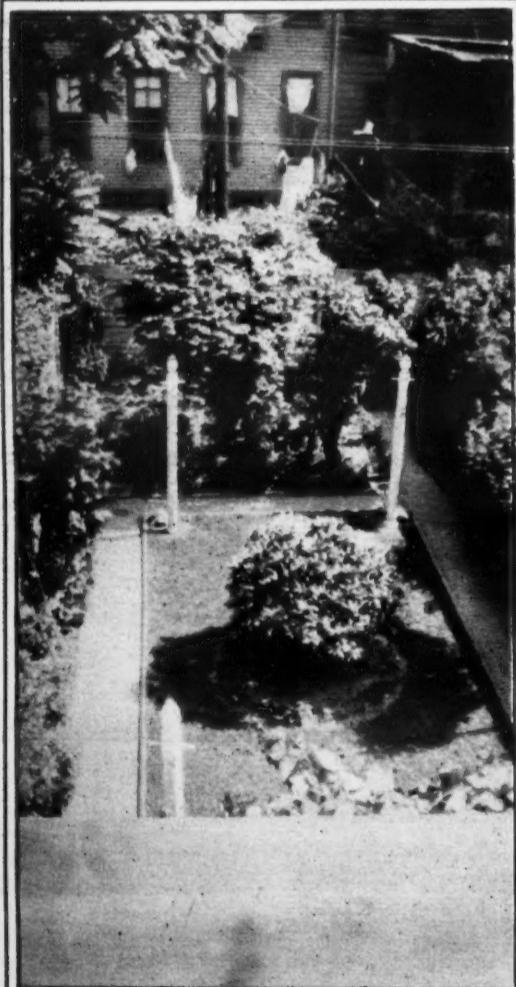
A ROMAN GARDEN.
Three Dollars Awarded to T. A. Taylor, Wisconsin Rapids, Wis.

MID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given absolutely free of cost on everything pertaining to the making and maintaining of a garden—seeding, planting, pruning, fertilizing and the extermination of insect pests.

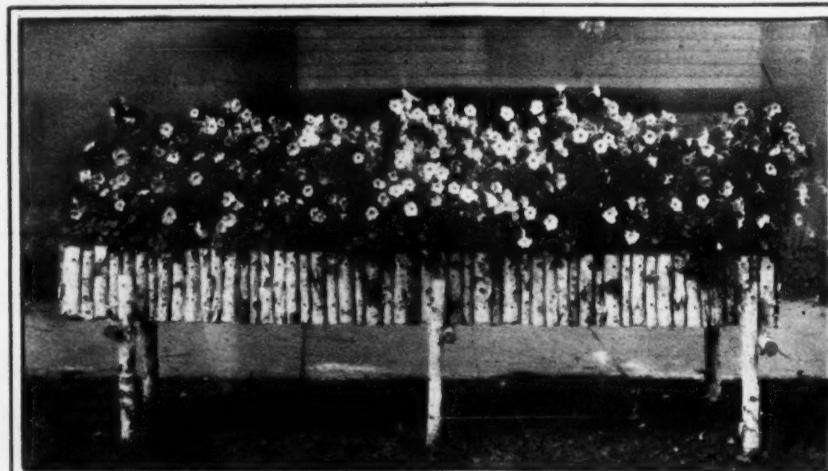
All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



AN URBAN GARDEN.

Three Dollars Awarded to Miss E. M. Dahl, 242 Chauncey Street, Brooklyn, N. Y.

Questions Concerning Garden-Making Will Be Gladly Answered, Either in This Department or by Mail, by the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



A BIRCH POLE BOX OF PETUNIAS.

Three Dollars Awarded to George A. Bassford, Ashland, Wis.



UNDER THE BENEDICTION OF THE SUN.

Three Dollars Awarded to E. E. Opitz, 6 Trinity Avenue, Worcester, Mass.



The Unfinished Story

The girl got \$6 a week—and was lonely. "Piggy"—you know his kind—was waiting downstairs. He knew where music and champagne could be had. But that night she didn't go. That was Lord Kitchener's doing. But another night—O. Henry tells about it in one of his inimitable stories.



Finish This Story For Yourself

New York had seemed so wonderful—art had seemed so big—but New York turned a cold shoulder—art proved hard and bitter. Alone in a big city, at the end of her resources, she was too weary to cry. This special day she went out to seek—not glory or fame—but just for something to eat. She found—but let the story be told by O. Henry.



To Love, Honor and Obey

He was a little, short, bumptious looking man and old!

So all Newport was electrified when Miss Van Dreser married him—old Baupree—that shrivelled up little old Beaupree—Miss Van Dreser being beautiful and lovable and of unquestioned social status. From mouth to mouth flew the query—"Why?" Only one person knew it was because she had shut her heart to everything but one thing. But the unexpected happened, as it always does in a story of O. Henry.

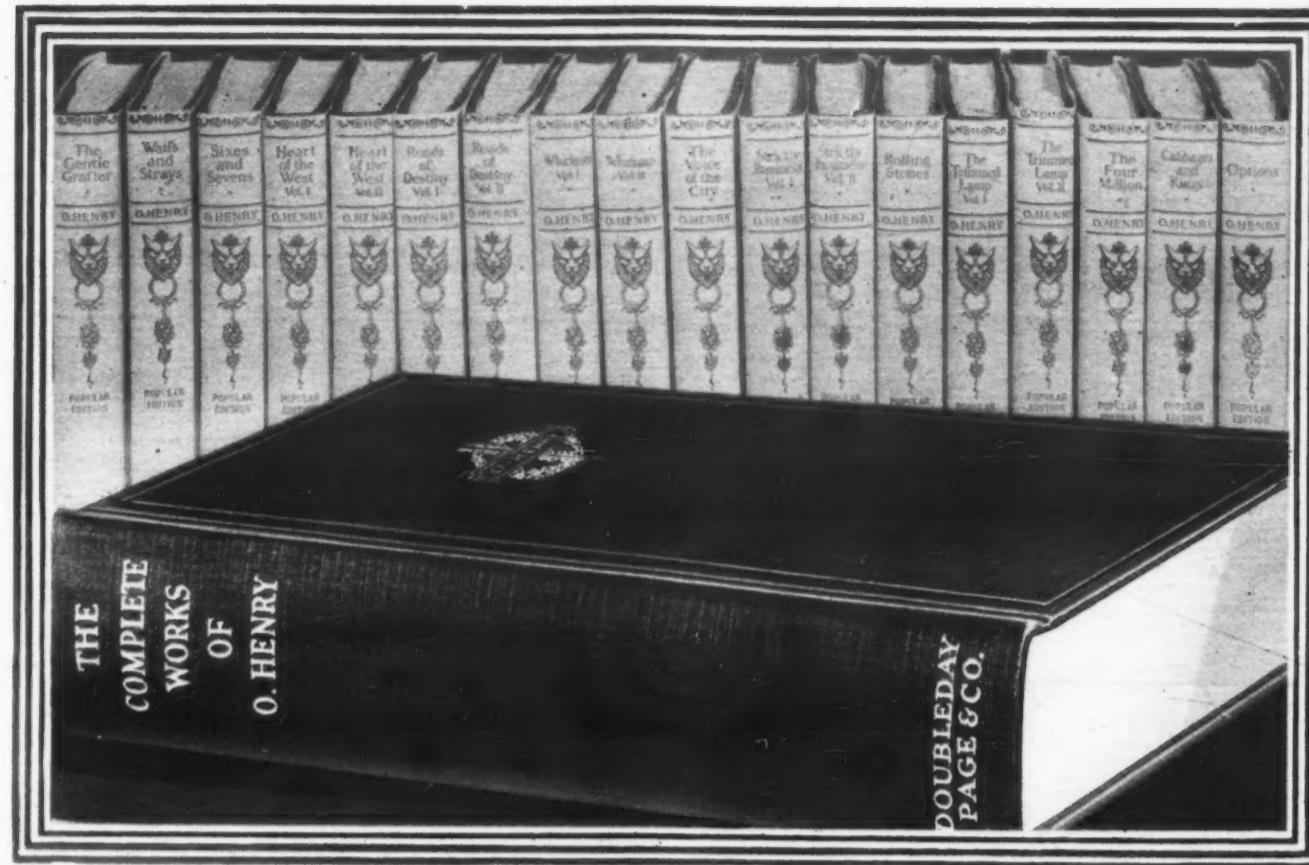


When the Rattlesnake Struck!

Judge—When you sent me up for four years, you called me a rattlesnake. Maybe I am one—anyhow you hear me rattling now. One year after I got to the pen, my daughter died—well, they said it was disgrace and poverty together. You've got a daughter, Judge, and I'm going to make you know how it feels to lose one. I'm free now, and I guess I've turned rattlesnake all right. Look out when I strike.

Yours respectfully,
Rattlesnake.

That is the beginning of one of the stories by O. Henry.



The Moth and the Bright Flame

For the first time—this girl—starved of pleasure and of pretty clothes—looked into the dance hall, yelled, lighted and noisy—but gay—gay and filled with girls and men—who to her loneliness looked good. That night she went—and then—but let O. Henry tell you the rest of the story.



When the Police Cut In

Bright and sunny and joyous New York looked to them. Then, on this first gorgeous day of their marriage, across their path there fell the shadow of the police, black, grim. To the man it seemed as though the sun had set forever on the promise of life. But the girl knew better. And so will you when you read this romance of everyday life by O. Henry.



If This Happened on Your Wedding Night!

She had gone to change into her traveling dress. A few moments later he found her in her room—the woman he had just made his wife—and his best friend—what would you have done? What did he do?

Find out from the story.

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NO ONE else ever found such fascinating, poignant stories to tell, or told them with such sympathy and humor—the kind of humor that smiles at life itself, mingle your amusement with your tears, and plucks at your heartstrings.

Short, pointed, witty—sprinkled with vivid slang—and always carrying the punch of that unexpected twist at the end, O. Henry's tales always leave you gasping with delighted surprise at the unforeseen climax. And no matter who the characters are—shop girls, hoboes, actors, policemen, thieves, clubmen or stenographers—O. Henry lays bare their souls, and makes your heart beat in sympathy and understanding. No wonder millions have become "O. Henry fans."

And now these stories—over 270 of them—every one the master ever wrote—have been collected into one volume of nearly 1400 pages, printed on the new opaque thin paper, beautifully bound in cloth; although the type used is larger than ordinary newspaper type, the volume is only 1½ inches thick! And the price is only \$2.98.

No one knew better than O. Henry how to hold the reader in suspense. With a glow of pleasure you will breathlessly read on to the surprising climax of "A Municipal Report" or "The Gift of the Magi." With increasing dread you will await the tragic conclusion of "The Furnished Room." And you will suddenly explode with mirth over the topsyturvy finish of "Jeff Peters as a Personal Magnet." O. Henry never wrote a poor story! You will compare them by saying "one is better than another." This volume offers a feast of reading fit for the gods.

Do You Know O. Henry's New York?

It was the big town of pre-Volstead, pre-war days. Here his best work was done, and here he loved best to wander o' nights, like the good caliph Haroun al Raschid, in search of adventure. Here he met "Fuzzy," the dilapidated gentleman, being sent home in the millionaire's car—"Mazie" who was "eighteen and a saleslady in the gent's gloves"—and dozens of others—now all vividly alive forever in his brilliant pages. O. Henry knew and loved his New York well. He waved a wand over its sordid realities and it became a city of supreme mystery and romance.

SEND NO MONEY

You will pick up this beautiful volume evening after evening, for months, *sure of royal entertainment every time*. Remember, here is every word O. Henry ever wrote—the "complete works" that fill eighteen regular-sized volumes in the standard edition, costing several times the price of this volume—yours for only \$2.98, plus a few cents postage. Send no money. Just pay the postman who delivers the book.

Keep and read the stories for a week, then if you can bring yourself to part with the volume return it and you will receive your money back. *Act today*,

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WITH THE NEW BOOKS



SUSAN ERTZ.

NOW EAST, NOW WEST. By Susan Ertz. New York: D. Appleton & Co. \$2.

A POTENTIAL triangle, with a quadrangle looming in the distance, forms the basis of Susan Ertz's latest offering, "Now East, Now West." It is a comedy of manners, not quite so humorous, perhaps, as a previous work of the author, "Madame Claire," but showing the same keen perception of character and felicity of expression. The scenes are laid chiefly in London and New York, but the reactions of the characters portrayed would probably have been just the same in Paris and Berlin. For it is a story of modern life, which today is in its essence cosmopolitan rather than national.

George Goodall and his wife, Althea, are well-to-do residents of New York. George is the type of busines man who excuses his frequent abandonment of his office for the golf links by the necessity of making "contacts." Althea is a social climber and much more versed in Freud and similar sciolists than is George. Their affection for each other is of the tepid variety and would probably have so remained had they stayed in their native milieu. George, however, urged by the ambitious Althea, goes to London to establish a branch of his business, and from the time of their reaching the British metropolis things begin to happen.

For each finds preoccupation and diversions in London society that insensibly draw them apart from the other. The lure in the case of George is a certain Kate Allgood, the wife of a scientist and herself a woman of mind and culture. He finds in her a mental stimulus, and she constitutes herself a guide for the personable American into the arcana of modern literature and speculation. She is 50, however, and her appeal to George is intellectual rather than physical. Their relations are wholly platonic.

Althea, however, finds herself skating on thin ice as the friendship deepens between her and a certain Francis Mortlake. He has a dangerous way with women, and before long she begins to realize that she is feeling for him more than friendship. The attraction is strengthened during a temporary stay in Florence. And on her return to London a certain native honesty prompts her to tell her husband of her altered feeling for him.

Naturally there is a storm, but a storm that instead of wreaking havoc clears the air. They discover something in their consciousness that forbids the light discarding of the marriage tie and all that it has come to mean to them, more or less insensibly. As a result they come together again and leave London for America with a new sense of values and a determination to rebuild life on a more solid basis.



WHAT THE GOVERNOR OF NEW YORK SAID TO THE GOVERNOR OF NEW JERSEY

When They Met on Board the De Witt Clinton to Celebrate the Starting of Work on the Bridge Across the Hudson Must Have Been Something Very Pleasant. Left to Right: Senator Edwards of New Jersey, Governor Smith of New York, Ex-Governor Silzer of New Jersey and Governor Moore of New Jersey.



BACK FROM PARIS—

AND HOW! IRENE BORDONI, Popular French Star of the American Stage, Arrives Wearing a Black and White Zebra-Striped Cloth Coat.

(Times Wide World Photos.)



UN-SHORN LOCKS: JIM IVES, Who Attended the G. A. R. Encampment at Grand Rapids, Mich., Has Not Had a Short Haircut Since His Discharge From the Army in 1865. With Him Is His Sister, Mary Ives, Who Marched With Him in the Parade at Grand Rapids.

(Times Wide World Photos.)

SETS A NEW WORLD'S RECORD FOR WOMEN: NELLIE TODD of the Illinois Women's A. C., Chicago, Covers 17 Feet 7 1/2 Inches in the Running Broad Jump, Which Is 6 Inches Better Than the Previous Mark. The Feat Was Accomplished at the National Women's Championship Track and Field Meet in Chicago.

MAN OF THE WEEK



DWIGHT W. MORROW.
(New York Times Studios.)

THE delicate and difficult office of Ambassador from the United States to Mexico, in succession to James R. Sheffield, has been offered by President Coolidge to Dwight W. Morrow of New Jersey, and Mr. Morrow has accepted. The announcement of his appointment, to become effective about Oct. 1, was perhaps the outstanding political event of the past week.

Mr. Morrow was a classmate of President Coolidge at Amherst College. He is a member of the firm of J. P. Morgan & Co., and in announcing the appointment the President declared that Mr. Morrow was undertaking the Ambassadorship at a great personal sacrifice and would resign from the banking house with which he has been connected for more than thirteen years.

According to dispatches from Washington the President's action in naming Mr. Morrow for the Mexican post was purely personal and was taken without consulting the State Department. A short time ago Mr. Coolidge, then in South Dakota on his vacation, wired Secretary of State Kellogg to ascertain whether Mr. Morrow would be acceptable to the Mexican Government. No objection was made.

Mr. Morrow is familiar with Latin-American affairs and is said to be one of the few men to whom Mr. Coolidge has been in the habit of turning for advice on matters of finance and foreign policy. He has been a frequent visitor to the White House, and when the Administration's aviation program was attacked by Colonel William Mitchell in 1925 Mr. Morrow was "drafted" by the President as head of the committee of inquiry. This committee reported an aviation program which Congress accepted and which is now being carried out.

On taking up his post in Mexico City the new Ambassador will find the long-standing dispute regarding alleged confiscation of American oil and mineral properties still unsettled. Through his connection with J. P. Morgan & Co. he is acquainted with the Mexican financial situation. Another member of that firm, Thomas W. Lamont, is head of the American banking syndicate that lent money to Mexico. Mr. Morrow has also taken part in international financial transactions in Cuba and other countries lying to the south of us, and President Coolidge believes that his acceptance of the Mexican appointment assures our being represented there by a man fully equipped with knowledge and sympathetic understanding of the problems to be solved.

The announcement of Mr. Morrow's appointment met with a mixed reception from Senators and other political leaders.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVI, No. 6.

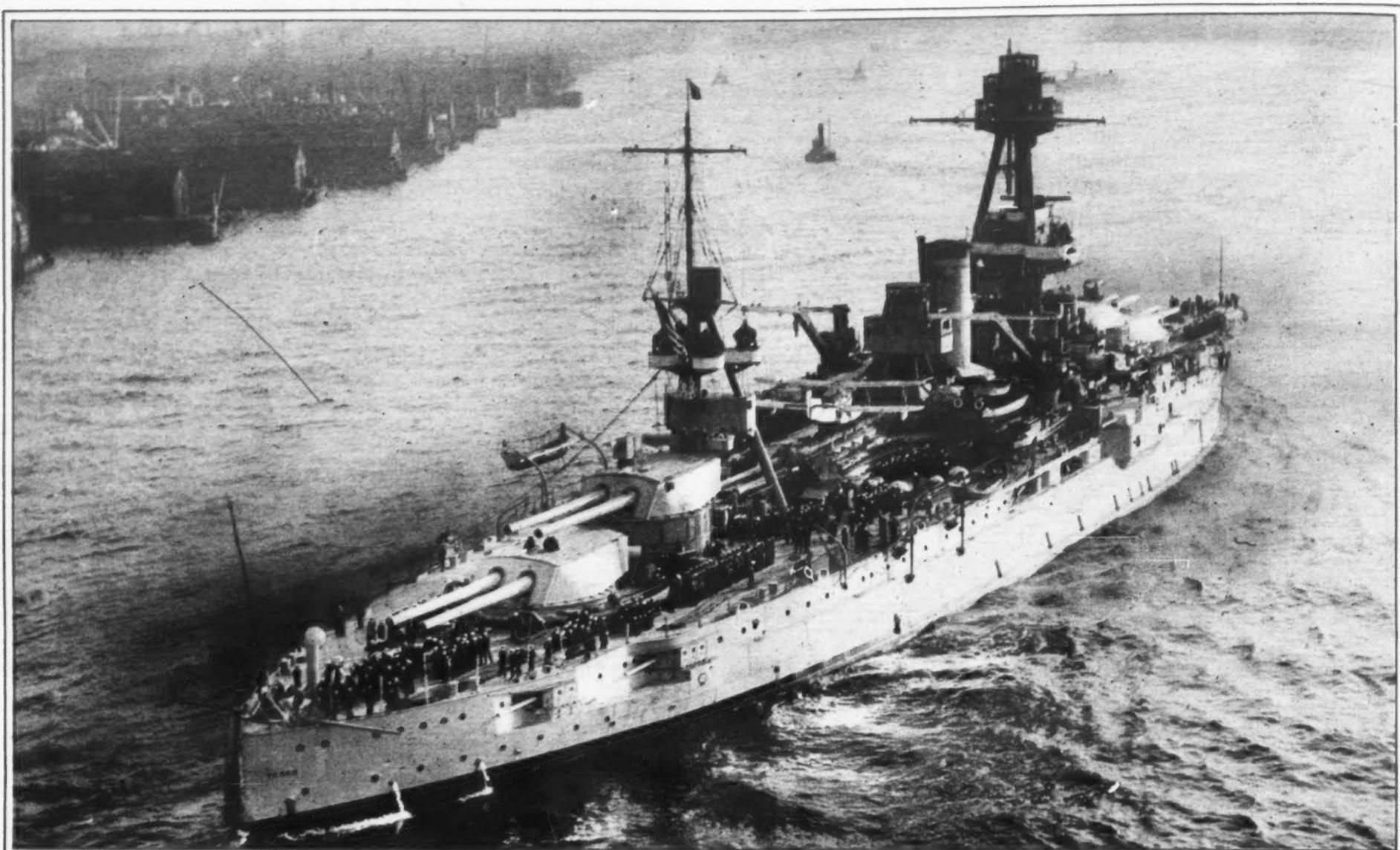
NEW YORK, SEPTEMBER 29, 1927.

PRICE TEN CENTS



ONCE MORE HE TAKES OUR CHAMPIONSHIP CUP AWAY: RENE LACOSTE, THE YOUTHFUL FRENCH TENNIS STAR,

With the Trophy Which He Won for the Second Successive Year at Forest Hills,
L. I., Defeating the Mighty Tilden in Three Sets, 11-9, 6-3 and 11-9.
Lacoste Also Played a Brilliant Part in the Capture of the Davis Cup
by the French Invaders. He Is Only 23 Years Old.
(Times Wide World Photos.)



ONE OF THE WORLD'S LARGEST ICICLES: IT IS NEARLY FORTY FEET LONG and Several Feet Thick, and It Hangs About 13,500 Feet Up on the Slope of Mount Rainier, Wash.
(Times Wide World Photos.)

HEADED FOR THE ROLLING DEEP: THE NEW FLAG-SHIP of the Atlantic Fleet, the U. S. S. Texas, Leaves the Brooklyn Navy Yard.
(Times Wide World Photos.)



A ONE-MAN FIRE DEPARTMENT: FRANK E. INGALS and His Ladder-Climbing Assistant, Duke, in the Unique Fire Engine Which He Has Constructed and Operates Himself. About Seven Years Ago Mr. Ingals Bought an Island Near Guilford, Conn., and Has Taken Measures to Combat the Menace of Flames.
(Times Wide World Photos.)



A FLYING LION: THIS KING OF THE JUNGLE, Belonging to the Metro-Goldwyn-Mayer Picture Corporation, Started From Culver City, Cal., to New York in an Airplane. Leo's Plane Was Specially Constructed for Him. Martin Jensen, Who Is Shown in Front of the Cage and Who Flew From California to Honolulu, Was the Pilot.
(Times Wide World Photos.)



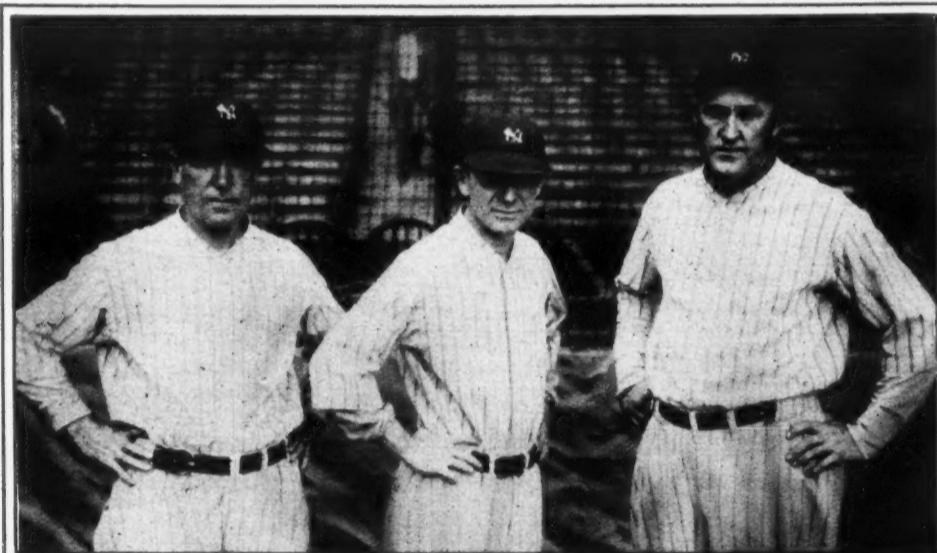
CANADIAN CABBAGES: THESE HEFTY SPECIMENS Were Displayed in the Canadian Government Booth at the Kansas Free Fair, Topeka. They Weigh From 18 to 20 Pounds Apiece and It Is Said That During the World War a Dozen of Such Cabbages Were Enough to Furnish a Meal to the Entire Princess Pat Regiment. W. Leland Chubb Is Shown at the Right.
(Times Wide World Photos.)

YANKEES CAPTURE THEIR FIFTH AMERICAN LEAGUE PENNANT



THE TRIUMPHANT YANKEES OF 1927: WINNERS OF THE AMERICAN LEAGUE PENNANT FOR THE SECOND STRAIGHT SEASON
and for the Fifth Time Under the Management of Miller Huggins. Left to Right, Bottom Row: Ruether, Dugan, Paschal, Bengough, Thomas, Gazella, Morehart, Bennett (Mascot). Middle Row: Shawkey, Girard, Grabowski, Coach O'Leary, Manager Huggins, Coach Fletcher, Pennock, Wera, Collins. Standing: Gehrig, Meusel, Ruth, Moore, Pipgras, Coombs, Miller; Hoyt, Lazzeri, Koenig, Shocker, Durst and Dr. Woods (Trainer).

(Times Wide World Photos.)



THE BOARD OF STRATEGY: THREE WISE BASEBALL HEADS

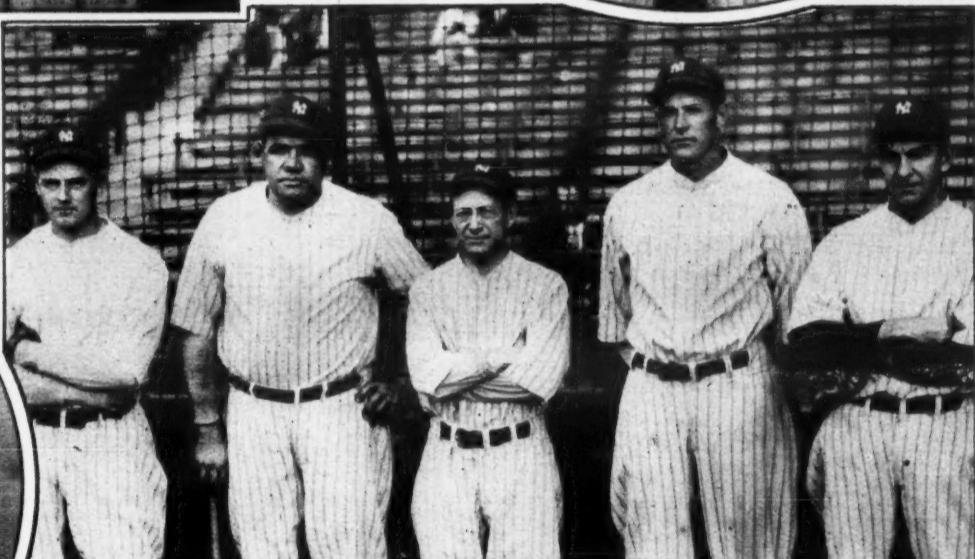
That Will Plan and Follow Closely the Strategy and Tactics of the New York American League Club in This Year's World's Series. Left to Right: Coach Charley O'Leary, Manager Miller Huggins and Coach Art Fletcher.

(Times Wide World Photos.)



THE HOME-RUN RIVALS:
LOU GEHRIG AND BABE RUTH
(Left to Right), Whose Sensational Race for Honors in Hitting Four-Baggers Has Been One of the Features of the Season.

(Times Wide World Photos.)



VETERANS OF FIVE PENNANT-WINNING YANKEE TEAMS: MANAGER HUGGINS AND FOUR STAND-BYS

Who Have Shared With Him the Honors of Five Triumphant Seasons Since 1921. Left to Right: Waite Hoyt, Babe Ruth, Miller Huggins, Bob Meusel and Bob Shawkey.

(Times Wide World Photos.)



AT THE RECEIVING END: BENNY BENGOUGH, the Peppery Little Catcher of the New York Yankees.
(Times Wide World Photos.)



THE YANKEE PITCHING STAFF: THESE MASTERS OF THE MOUND

Will Make as Much Trouble as Possible for the National League Pennant Winners in the World's Series. Left to Right: Shawkey, Girard, Thomas, Shocker, Hoyt, Pennock, Moore, Miller, Ruether and Pipgras.

(Times Wide World Photos.)

Twinkling Stars in the Movie Firmament



LON CHANEY AND MARCELINE DAY
in One of the Weird Scenes of the Next Chaney Picture, "The Hypnotist," a Metro-Goldwyn-Mayer Production.



THE ROLLING-PIN BRIGADE: MARIE DRESSLER, J. FARRELL McDONALD AND POLLY MORAN
(Left to Right), Who Will Be the Principal Fun-Makers in Metro-Goldwyn-Mayer's Picture Version of "Bringing Up Father."



DOROTHY DEVORE,
Star of Educational-Dorothy Devore Comedies.

AS was predicted on the opposite page last week, Sue Carol, who played the feminine lead with Douglas MacLean in "Soft Cushions," has already attracted wide attention in the movie industry—or art, as one may prefer to regard it.

Miss Carol has been selected to enact the rôle of heroine in "The Cohens and Kellys in Paris," which will be a Universal feature of the coming season.

* * *

"You Will Marry Me"—such is the intriguing title of Clara Bow's next Paramount picture. It has apparently been substituted for "Red Hair," which also had distinct possibilities. Whether or not the change is an improvement we shall have to wait to see the picture before deciding.

* * *

Another addition to the cast of Paramount's much-heralded production of "Gentlemen Prefer Blondes" is Holmes Herbert, who will play the part of Henry Spofford, the young gentleman who eventually marries the heroine, Lorelei Lee (Ruth Lee Taylor).

* * *

A nephew of the late Emperor Franz Joseph, the Archduke Leopold—"of Austria and Hollywood," say the Universal criers—will have his first important screen rôle in "The Symphony," which is now being produced under the direction of Harmon Weight. His Highness (if that is the proper manner of referring to him) has already played a number of minor parts and supervised the Universal film entitled "Surrender."



ROMANCE IN FAR TIBET: GILDA GRAY and Clive Brook in a Tender Moment of "The Devil Dancer" (United Artists).

What with the archdukes, princes and other exalted personages who are now identified with the movies, whether as actors or by marriage, Hollywood has taken on an atmosphere in which the native standards of American democracy find it hard to survive. But Will Rogers is at the First National studios, playing the lead in "A Texas Steer," and the Republic still lives.

* * *

Metro-Goldwyn-Mayer have a new star. His name is Flash, and it is hoped that he will be a worthy competitor for the affection of the public with Rin-Tin-Tin. Canine stars have been rather plentiful in the last two seasons, but Flash is said to have a style of his own. His next picture, "The Dog of War," will include Ralph Forbes and Marceline Day in its cast. The story, it is announced, "will depict the heroism of man's four-legged friends in assisting the victory of the allied cause in the World War."

STARS OF THE SILVER SCREEN



MARION NIXON.

THIS very popular little movie actress was born at Superior, Wis., on Oct. 20, 1904. She attended public school and high school in Superior and then, having determined to pursue a theatrical career, she secured an engagement as a dancer in vaudeville.

It so happened that her vaudeville bookings took her to California and to Los Angeles. Near Los Angeles is Hollywood, and the movie capital reached out and plucked Miss Nixon from behind the footlights. A number of small rôles before the camera were followed by better and better ones, until today she holds a secure place in the public favor.

Among the pictures in which she has been seen are "Sporting Youth," "What Happened to Jones," "Rolling Home," "Spangles," "The Auctioneer," "Taxi! Taxi!" and "Down the Stretch." She will shortly be seen in Universal's feature production, "The Chinese Parrot."

In private life Miss Nixon is known as "Micky." She has two hobbies—music and literature.

A story by Frank L. Packard, "The Devil's Mantle," has been bought by Pathé for use as a serial.

* * *

"Over the Andes" is the title finally chosen for Douglas Fairbanks's next picture, hitherto known as "The Gaucho." It will be released in the Fall.

* * *

That very small Pathé comedienne, Mary Ann Jackson, is learning to write, and is said to be obtaining excellent practice by inscribing her name on photographs sent to admiring fans who have requested them.

George Jessel's next picture for Warner Brothers will be called "Ginsberg the Great" instead of "The Broadway Kid."

* * *

Vera Veronina is said to have been selected for John Barrymore's leading lady in "Tempests," which will be released by United Artists.

* * *

Four pictures based on stories by the late Jack London will be produced by Tiffany. The titles, according to present announcements, are "The Ghost Ship," "Stormy Waters," "The Devil Skipper" and "Sea Prowlers."

* * *

The German director, F. W. Murnau, under whose supervision the new Fox special, "Sunrise," was produced by Fox on the Pacific Coast, will shortly return from Europe to begin work upon a new film. He is said to have a five-year contract with Fox.



ANITA BARNES
in Mack Sennett-Pathé Comedies.

BEERY AND HATTON STAR IN "FIREMEN, SAVE MY CHILD!"



A CATASTROPHE AT THE FIREHOUSE: ELMER AND SAM (Wallace Beery and Raymond Hatton) Turn the Hose by Mistake on the Chief and the Captain.



COMRADES OF THE HOOK AND LADDER: SAM AND ELMER (Raymond Hatton and Wallace Beery) Wonder Whether, After All, They Have Taken Up the Right Career.

By Mitchell Rawson

THE comedy partnership of Wallace Beery and Raymond Hatton goes on from field to field of conquest. First came "Behind the Front," then "We're in the Navy Now." With the army and navy thus handsomely exploited, the two heroes seem to have cast their eyes about like Alexander. More fortunate than the Macedonian, they heard the clang of a fire engine. There lay another realm of glory. So now we have them as co-stars of "Firemen, Save My Child!" which is scheduled for the Rivoli Theatre, New York, and destined for quite a number of other theatres scattered about the inhabited globe.

"Firemen, Save My Child!" was directed by Edward Sutherland, who also held the megaphone for the earlier Beery-Hatton pictures. The story was written by Monty Brice and Tom Geraghty, and the production bears the Paramount label.

Life in a municipal fire department obviously offers many opportunities to such accomplished comedians as Beery and Hatton. If the new film is not quite up to the standard of its side-splitting predecessors, the fault is not theirs. They wring every possible bit of comicality out of the material afforded them.

There lies one of the weaknesses of the picture. A sense of effort communicates itself to the spectator, who feels that all concerned in the thing were simply doggedly determined to fill so many feet of film with action that must be funny. A good deal of it really is funny, but the glorious spontaneity of the other two

farces is sadly lacking. Perhaps the fault lay in the original story; perhaps the cutting is partly to blame for the jerkiness and lack of continuity which is a serious drawback to the effectiveness of the production.

With all its shortcomings, however, "Firemen, Save My Child!" is fairly good entertainment. The first scenes show the heroes at school. We are informed that Elmer (Wallace Beery) and Sam (Raymond Hatton)

have spent nine years in the third grade. At last, "in the interests of a younger generation," they are moved on and ultimately graduated. Years later they join the fire department under typical Beery-Hattonian circumstances. And then their troubles begin.

For the fire chief has a daughter, Dora Dumston (Josephine Dunn), who has a pleasant habit of ringing the alarm when she wants the services of a fireman for moving a trunk, getting a stalled automobile out of the mud, or pinch-hitting as a dancing partner. Sam and Elmer become her slaves. Every time she rings the alarm they answer it. At last the infuriated father gives positive orders that no summons from his home is to be responded to.

Aesop's wolf story repeats itself. The chief's home really catches fire and the alarm is turned in, but the firemen obey their orders, and only when the conflagration has reached a hopeless stage do they learn the truth and dash out with the engines. The daughter of the chief is trapped in the doomed house.

"Firemen, save my child!" shouts the father.

And now the doughty Sam and Elmer do their stuff as fire-fighters. All that happens it would be unfair as well as impracticable to reveal. But the girl is rescued.

It is a pity that more has not been made of "Firemen, Save My Child!" Even Homer nodded and Shakespeare had his off days, nor can we expect, even from Messrs. Beery and Hatton, an uninterrupted series of pictures of the quality of "We're in the Navy Now."

Tom Kennedy has the rôle of a very hard-boiled fire officer, while Joseph Girard is Chief Dumston.



'MID SMOKE AND FLAME: WALLACE BEERY, in "Firemen, Save My Child!" as Seen by Fowler, the Caricaturist.



THE CHILD WHO IS SAVED: DORA DUMSTON

(Josephine Dunn), Who Turns in an Alarm Whenever She Feels That She Would Like to Talk to a Fireman.



RAYMOND HATTON, in "Firemen, Save My Child!"



ELMER THE UNLUCKY, as Played by Wallace Beery.

AIR DERBY FLIERS SWOOP ACROSS THE CONTINENT



THE START OF THE RACE TO SPOKANE:

CAPTAIN WALTER BENDER

Officially Sends the Class B Entrants in the Air Derby on Their Flight Across the Continent.
(Times Wide World Photos.)



THE WINNER OF THE CLASS A AIR DERBY:

C. W. ("SPEED") HOLMAN

(Left) and Thomas Lane, Who Accompanied Him in the Laird Commercial Plane Which Holman Piloted Across the Continent From New York to Spokane, Wash., Covering the 2,340 Miles in 19 Hours 42 Minutes 52 Seconds Actual Flying Time, and Winning a \$10,000 Prize.
(Times Wide World Photos.)



WINNERS OF THE CLASS B COMPETITION IN

THE AIR DERBY: CHARLES W. MEYERS
(Right), the Pilot, and Thomas Colby, Passenger
Aboard the Waco 10 in the Transcontinental Flight.
Meyers Won the \$5,000 Prize and First Place in the B
Classification.



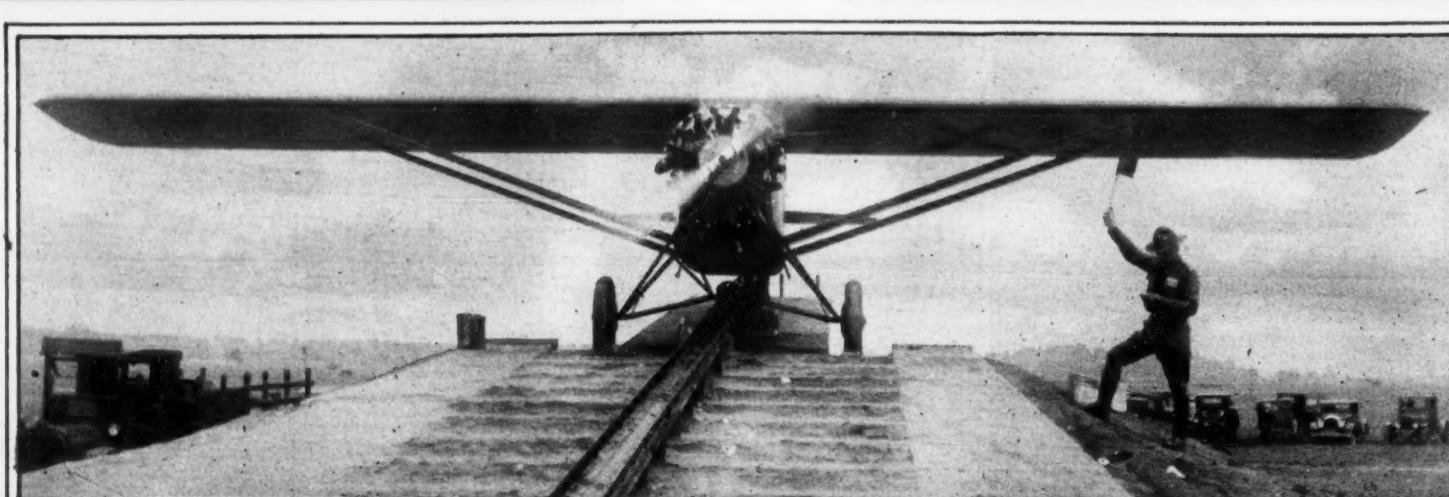
CONTESTANTS
IN THE NON-
STOP FLIGHT:

CLARENCE
("DUKE")
SCHILLER

(Left) and Eddie
Bohn of St. Louis,
Who Started for
Spokane in the
Royal Windsor, in
the Final Race of
the Transconti-
nental Series.
(Times Wide World
Photos.)



THE OLDEST
TRANSCON-
TINENTAL
FLIER:
ANTHONY
MACKIEWICZ,
Aged 70 (Right),
With Ed Bal-
lough, Pilot, and
Charles Dickin-
son, Who Flew
West in a
Laird Plane. All
Three Are Citi-
zens of Chicago.



EDDIE
STINSON AND
FRED
KOEHLER,
His Co-Pilot
(Left to Right),
Who Began the
Non-Stop
Attempt From
New York to
Spokane on
Sept. 21. the
Day That
"Speed" Holman
Won the \$10,000
Class A Prize in
the Air Derby
and C. W.
Meyers Won the
\$5,000 Class B
Award.
(Times Wide
World Photos.)

ON THE RUNWAY AT ROOSEVELT FIELD: EDDIE STINSON'S MONOPLANE,
Designed by Himself, About to Take Off for the Non-Stop Flight to Spokane, Wash., the Last of the Series of Trans-
continental Air Derbies.
(Times Wide World Photos.)

The Spick-and-Span City of Detroit



AS long ago as 1648 white men trod the site of the present city of Detroit. They were Frenchmen—pioneer players in the great drama of exploration and colonization immortalized in the works of Parkman. In 1670 the famous La Salle visited the spot, but it was not until 1701 that a permanent settlement was made there. Then the Sieur de la Mothe Cadillac built Fort Pontchartrain and established a tiny trading post.

In 1760 came the British under Major Robert Rogers and a new flag flew over the fortress. Three years later Pontiac and his savages besieged the place. A new fort was built in 1778 and throughout the Revolutionary War it was the headquarters of the British troops in what was then the Northwest. Not until 1796 were the Stars and Stripes unfurled where now is one of the most typical American cities.

There was more fighting in the War of 1812. Soon after peace was signed Detroit was incorporated as a village, and in 1824 it was granted a city charter by the Legislative Council of Michigan Territory. Until 1847 Detroit was the capital of the Territory and State of Michigan, but in that year the seat of government was transferred to Lansing.

Today Detroit is one of those cities which we can show without misgivings to foreigners as representative of modern American civilization at its best. It covers an area of more than forty-one square miles. Across the Detroit River, which has been called "the Dardanelles of the New World," lies Canada.

Detroit is a beautiful city and a clean city. No busier community is to be found in these broad and busy United States, but industrialism has not been allowed to bend all things to its will. The streets as a rule are wide, well paved and well shaded. Handsome residences are abundant, and the typical Detroit dwelling place is neat and attractive and eminently homelike.

Over 1,200 acres are included in the system of public parks. Most striking of these parks is Belle Isle, lying opposite the eastern section of the city and covering 707 acres. A great deal of money, running up into the millions, has been spent by the municipality upon Belle Isle, but the expenditure was well worth while, for there is no more unforgettable beauty spot in all America.

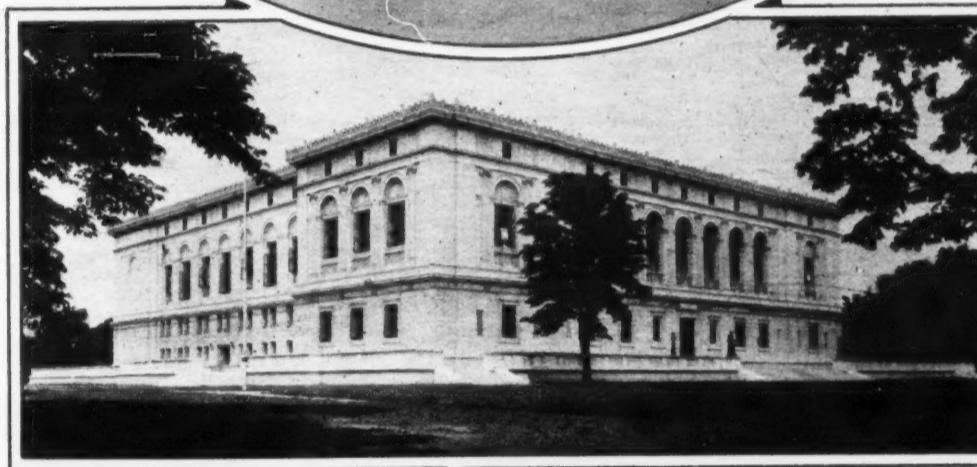
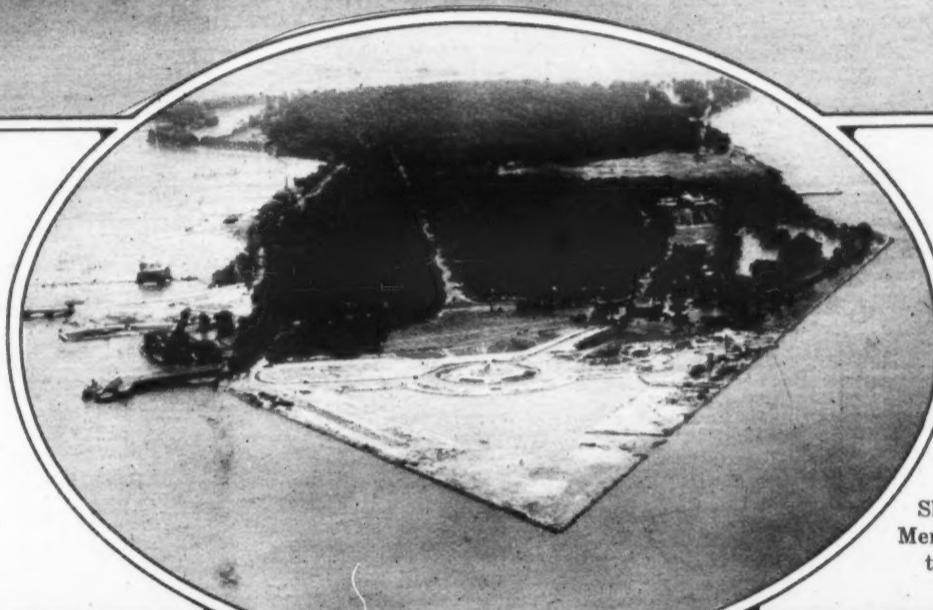
Among the leading manufactured products of Detroit are (of course) automobiles, as well as freight cars, alkaline products, stoves, adding machines, drugs, paint, varnish and oils. The largest seed house in the world is there. Dry-docks and ship-building plants testify to the importance of the port in the traffic of the Great Lakes.

The first impression made by Detroit upon the stranger is one of spick-and-spanness. Almost everything looks new and fresh and clean. A spirit of optimism is in the air and the average citizen is very much "on his toes." He has every reason to be an optimist, for he and his fellows have done great things and mean to go on doing them.

AN AIRPLANE
VIEW OF
DETROIT'S
RIVER-
FRONT.

BEAUTIFUL
BELLE ISLE
PARK,
an Airplane View,
Showing the Scott
Memorial Fountain in
the Foreground.

(Photos
Courtesy
Detroit
Convention
and
Tourists'
Bureau.)



THE DETROIT
PUBLIC LIBRARY.

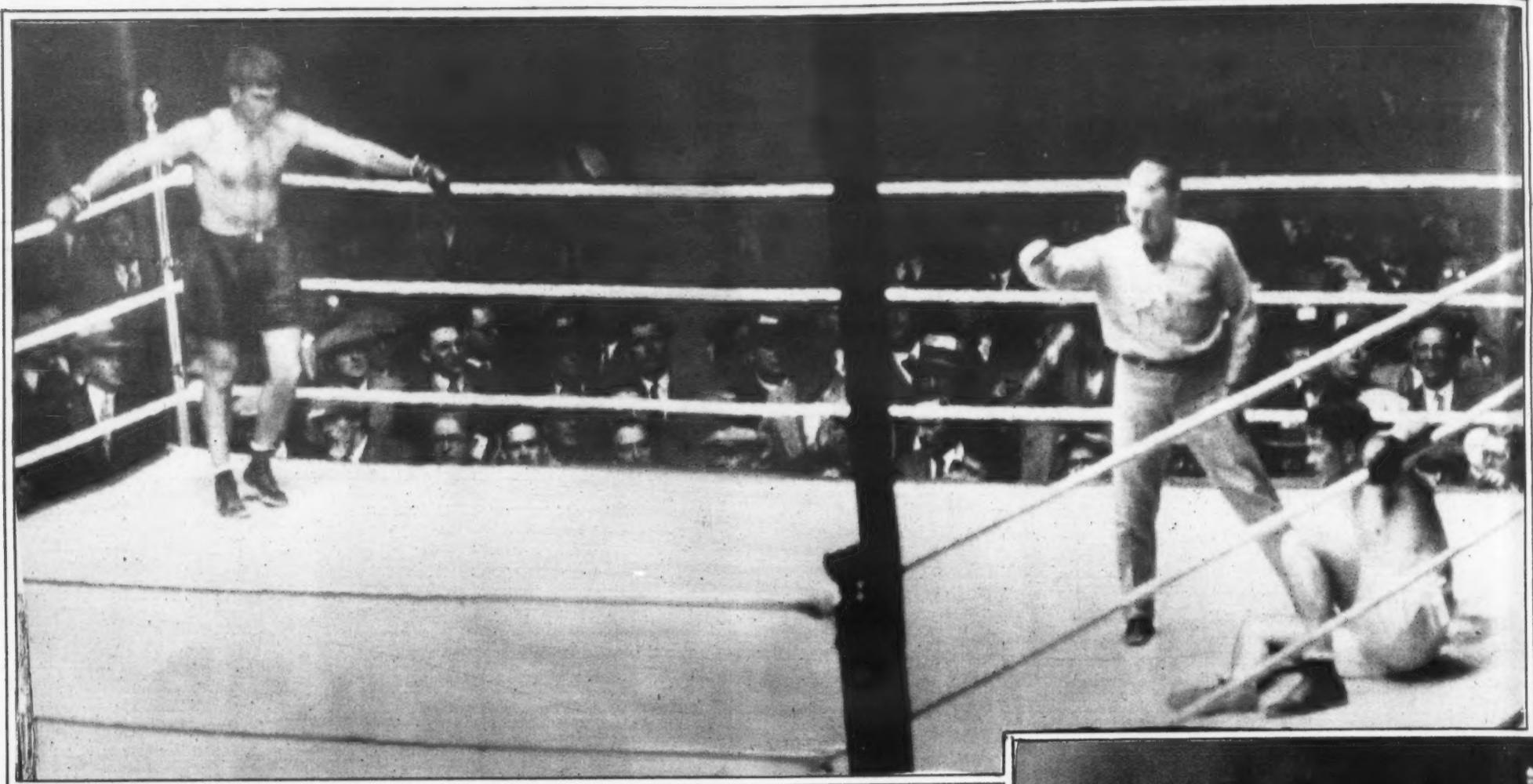


THE GENERAL MOTORS BUILDING, DETROIT,
One of the Largest Office Buildings in the World.



WASHINGTON BOULEVARD,
in the Heart of Detroit's Hotel and
Shopping District.

Floored for First Time in Career, Tunney Out



THE CHAMPION: GENE TUNNEY WEIGHS IN
at 189½ Pounds on the Afternoon of Sept. 22 at the Illinois A. C.
Before the Battle at Soldier Field.
(Times Wide World Photos.)

THE CRISIS IN
THE SEVENTH:
DEMPSEY HAS
RETREATED TO
A FAR CORNER

While Nine Is
Counted Over Tun-
ney, but the Sec-
onds That Elapsed
Before Dempsey
Obeyed the Ref-
eree's Order Gave
the Champion Val-
uable Time to
Recover.

(Times Wide World
Photos.)



THE KING STILL REIGNS: TUNNEY'S HAND IS RAISED
in Token of Victory While the Crowd of About 150,000 Spectators
in Soldier Field Cheers Him to the Echo. It Is Said That
Tunney's Share of the Purse Was \$1,000,000, While That of
Dempsey Was \$450,000.
(Times Wide World Photos.)

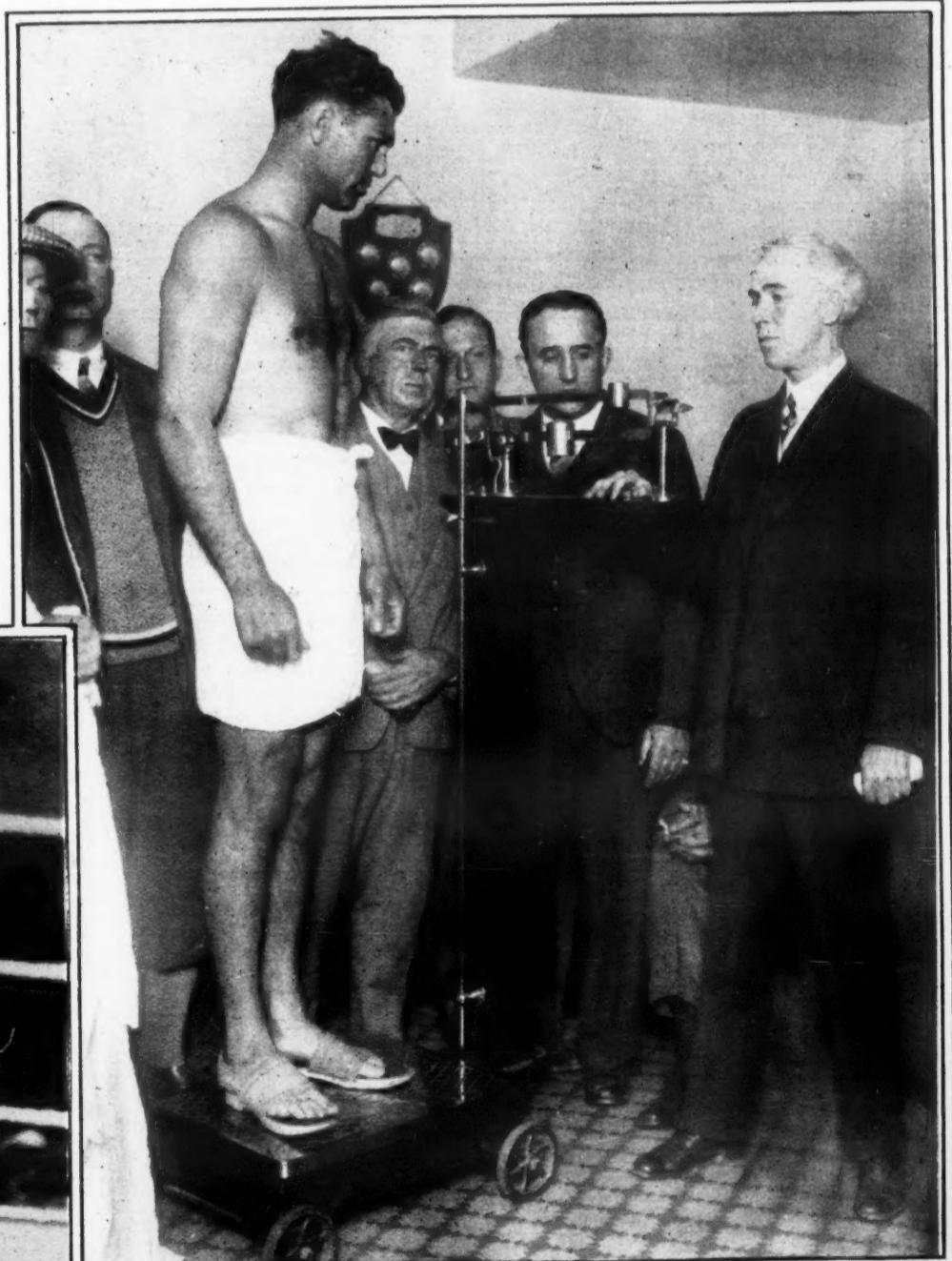
rial, September 29, 1927

Outpoints Dempsey in Thrilling Chicago Battle



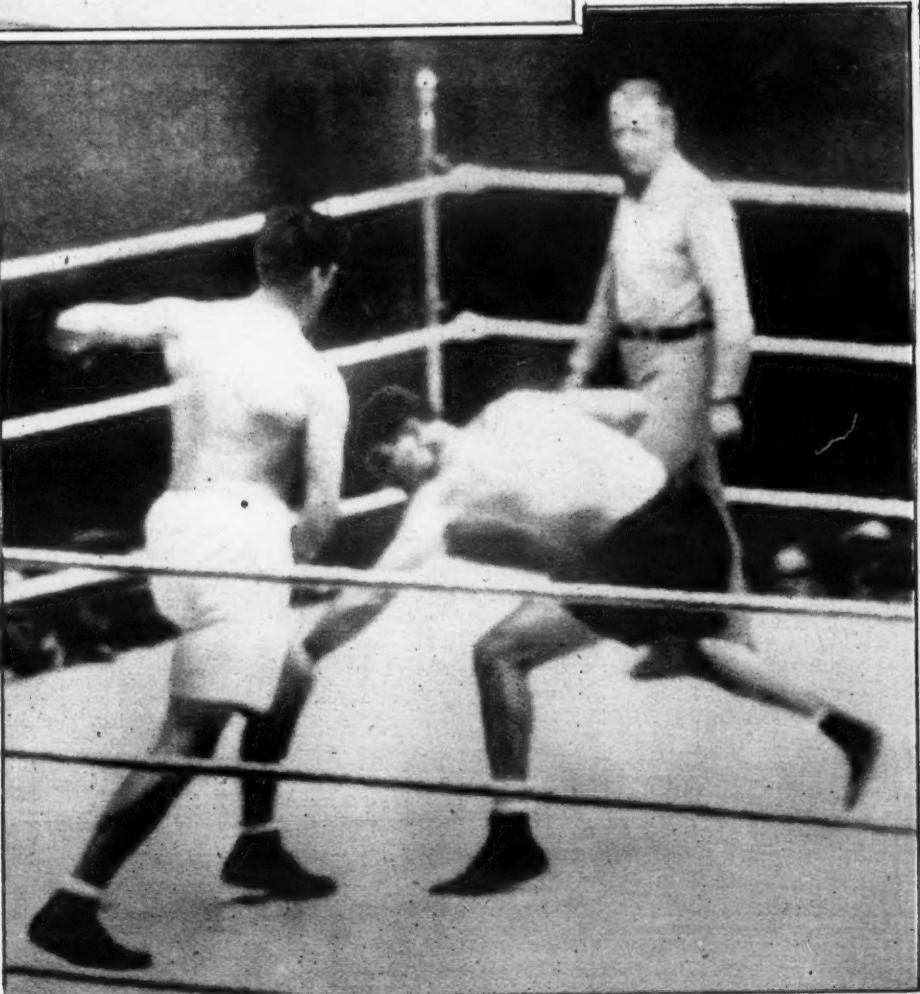
ROUND NINE:
TUNNEY HOOKS
A RIGHT TO THE
JAW
and Staggers the
Game Challenger,
Who Has Been
Severely Punished
and Shows It as the
Round Ends. One
More Round and
Dempsey's Chance
to Regain the
Championship Was
Gone.

(Times Wide World
Photos.)



THE CHALLENGER WEIGHS IN: JACK DEMPSEY
on the Scales at the Illinois A. C. on the Afternoon of His Battle With
Gene Tunney at Soldier Field, Chicago. He Tipped the Scales at
192½ Pounds.

(Times Wide World Photos.)



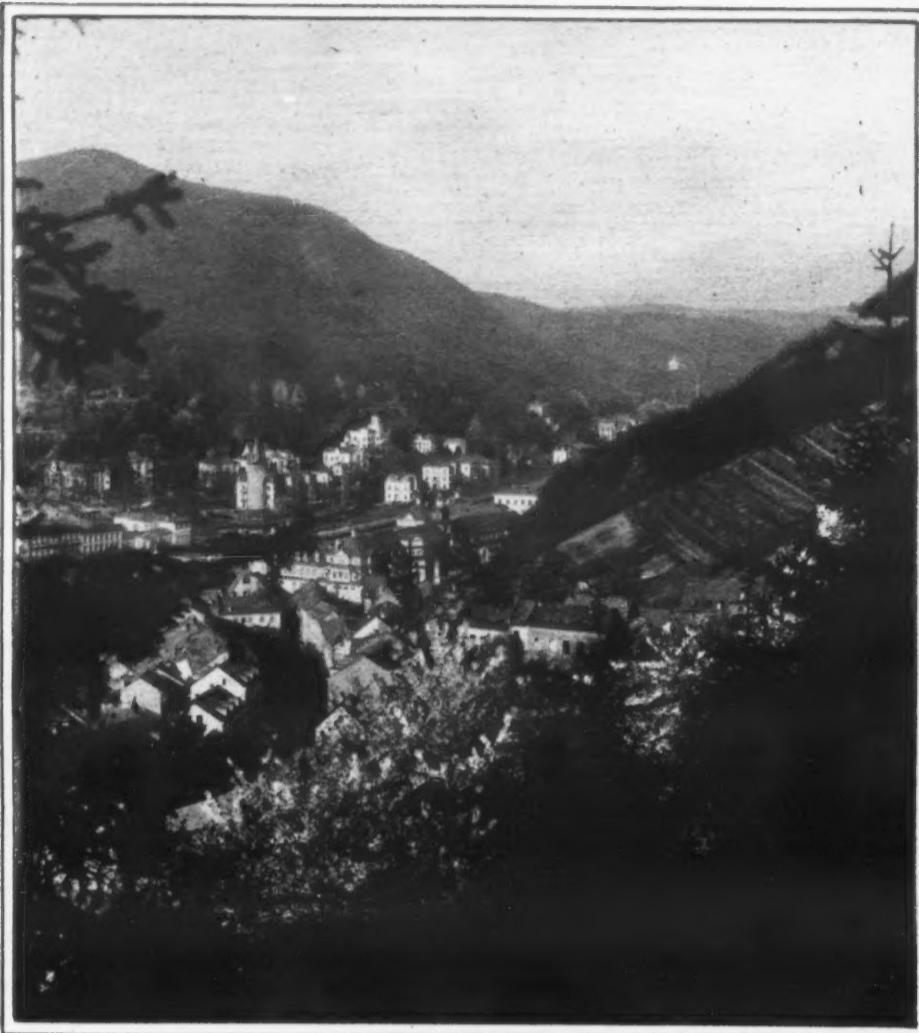
ROUND
EIGHT: A
LEFT TO
THE JAW
SENDS
DEMPSEY
TO HIS
KNEES,
but He Is Up
Again Before
a Count Can
Be Started.
The Tide of
Battle Is
Running Once
More in
Favor of the
Champion.

(Times Wide
World Photos.)

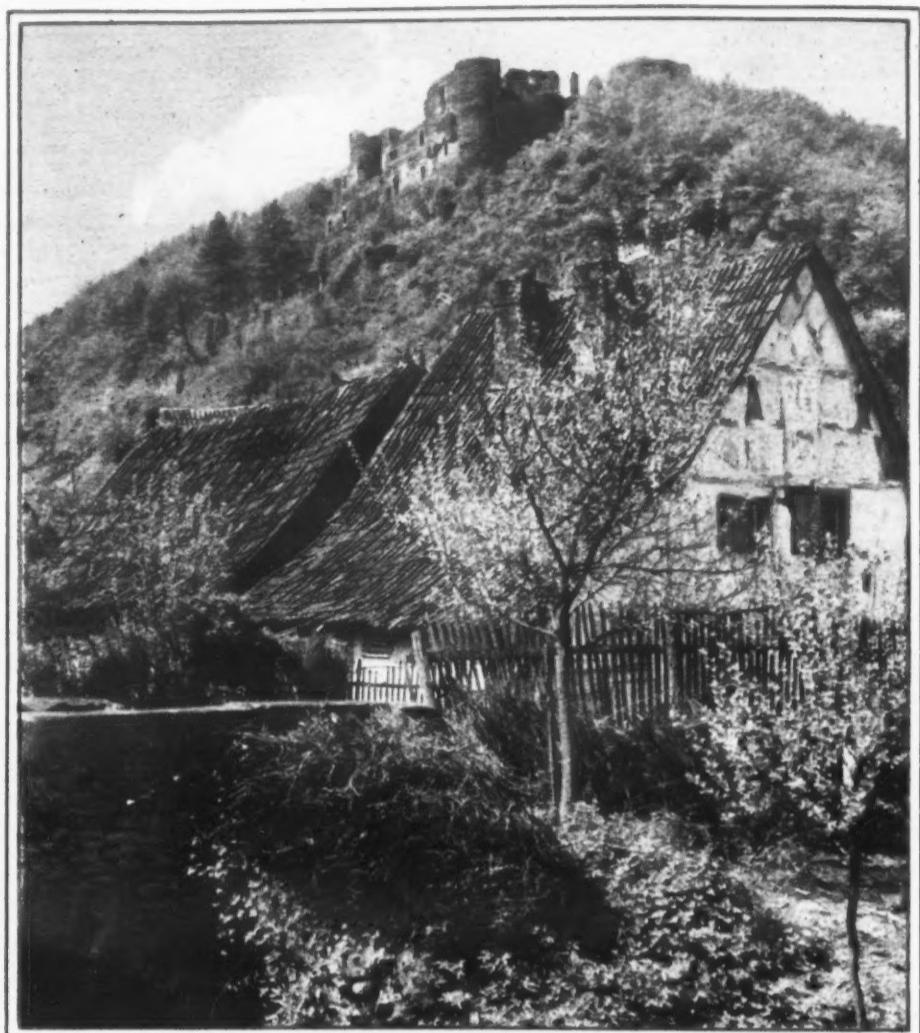
A HAYMAKER GOES WRONG: THIS WILD LEFT SWING
Carries Dempsey Away Down, His Glove Passing Tunney's
Knee, in the Fourth Round.

(Times Wide World Photos.)

THE STORIED RHINE WITH ITS QUAINT AND FASCINATING LEGENDS



PANORAMA OF EMS
in the Lahn Valley, Snugly Embraced by Neighboring Hills.
(Photos Courtesy of German Health Resorts.)



THE DALBURG RUIN
Near Kreuznach, With a Picturesque Legend All Its Own.

By G. Dalchow

THOUSANDS of sojourners from all parts of the world, visiting Germany year after year, are particularly anxious to go sightseeing along the banks of the age-old Rhine. For centuries it has always been one of the main attractions. The Romans were among the first to appreciate the beauty and scenic charm of this mighty river, and many a splendid relic of ancient civilization reminds the visitor of the Roman age. However, there was another reason why the Romans particularly ventured to see the Rhenish territory and its immediate surroundings. History tells of the fashionable set of Romans who visited the health restoring springs at Ems, clustering on the banks of the charming little Lahn (a tributary of the Rhine), and at Wiesbaden annually so as to be well prepared for the strains brought about by a rigid social season in the gorgeous old Roman Empire.

Nowadays tourists pick up the trails leading slightly off the great Rhenish highway to such delightful nearby resorts as Schwalbach and Duerkheim. Then again, by following the serene little Nahe, another tributary of the Rhine, the tourist meets the ancient, picturesque Kreuznach, now the modern health resort, or upon getting a glimpse of the charming Ahr Valley, just off

the Rhine, many a tourist ventures in that direction and finds the beautiful spa of Neuenahr to be one of its main attractions.

While great numbers of visitors seek new strength and health by bathing in the healing springs of various chemical substances, such as are characteristic of the different spas, a variety of attractions lures even the healthiest tourist to these resorts.

Such events as the annual rowing regatta at Ems command the attention of international sport lovers, just as Neuenahr with its list of annual tennis tournaments, automobile races and shooting matches, has been an equal source of attraction. Wiesbaden again, with its luring musical programs, has been the meeting place of many music lovers. It is, in fact, the rendezvous of international travel, due to being so conveniently located, for thousands of Rhine tourists start at the near-by port of Biebrich for the famous Rhine tour to Koblenz.

This season an unprecedented feature has been added to the marvelous picture nature has created around Koblenz: The great exhibition entitled "The Rhine and Its Influence."

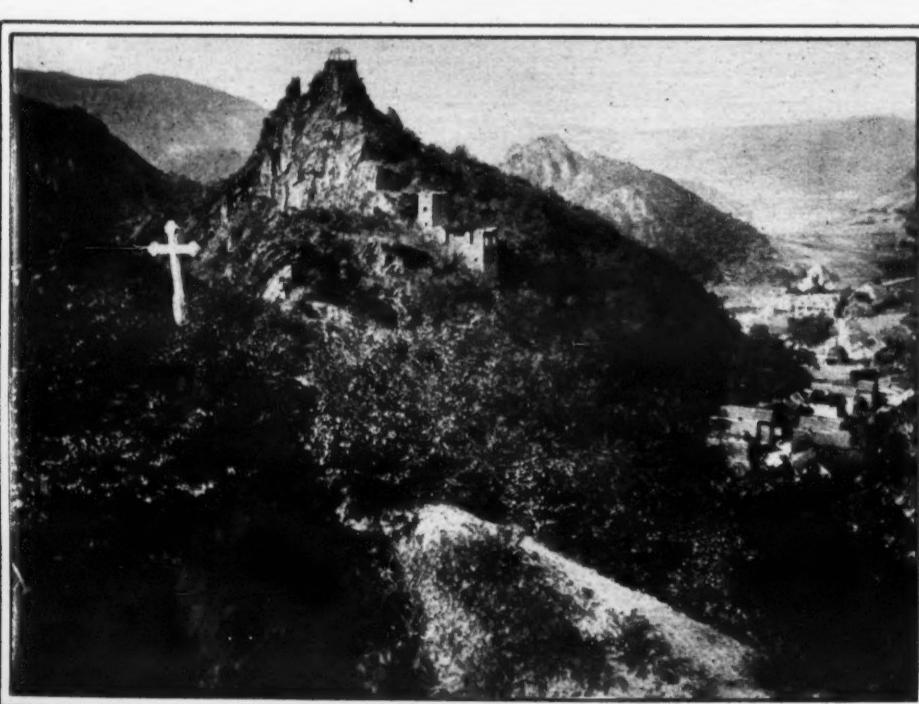
The development of the big stream throughout the evolutionary period, from the primeval formation of the surface of the globe to the present day, presents itself to the looker-on. It depicts the peculiarities of the soil,

of the climate, of the hydraulic conditions, the vegetable kingdom and animal world. There is a special section, "Economic Science," where the influence of these factors upon the life of man is clearly demonstrated. A series of exhibits shows the powerful stream as an all-important thoroughfare, as a purveyor of raw material, while others help to make the visitor realize the high commercial value of "Father Rhine."

In connection with this part of the exhibition an attractive display of plants and methods for the production and utilization of water power along the Rhine and its tributaries, its characteristics in relation to agriculture, chemical science and forestry will impress the visitor. And to this unique exhibition the picturesque surroundings of Koblenz and the charm of its architecture lend beauty and interest.

Enchanting motor tours radiate in all directions to virgin forests and beauty spots of the Taunus, such as Wiesbaden, Schwalbach, Hamburg and famous Nauheim—to the Westerwald or along the banks of the river, from castles replete with romance and poetry to quaint villages and ancient cities. Throughout his trip, whether by boat, by car or by foot, the traveler will be thrilled with the infinite beauty of the ever-shifting panorama of the Rhine and its surrounding spa land.

Here is a true home of beauty.



CASTLE RUIN NEAR NEUENahr,
One of the Famous Spas in the Rhineland.



WHERE THE VINTAGE IS RICH: HOMES
of the Wine Growing Population in Duerkheim in the Rhine-
land.

Sporting Activities on Land and Water



SWIMMING ACROSS THE GOLDEN GATE: THE HEADS OF MANY CONTESTANTS

Dot the Waters of San Francisco Bay in the Annual Golden Gate Swim, Which Was Won by Walter Spence, Who Made the Distance (About 1½ Miles) in 51 Minutes.

(Times Wide World Photos.)



EARLY FOOTBALL PRACTICE: DREXEL INSTITUTE MEN Receive Preliminary Pointers From Coach Walter H. Halas.

(Times Wide World Photos.)



THE ARMY TRAINS FOR GRIDIRON BATTLES TO COME: UNDER CAPTAIN "BIFF" JONES

(Standing in Centre) the West Point Football Squad Limbers Up With Strenuous Exercises.

(Times Wide World Photos.)



THE WINNER OF THE GOLDEN GATE SWIM: WALTER SPENCE,

World's Champion Medley Swimmer, With the Trophy Which He Captured by Distancing a Field of 184 Contestants in the Annual Race in San Francisco Bay. He Wore the Colors of the Brooklyn (N. Y.) Central Y. M. C. A.

(Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



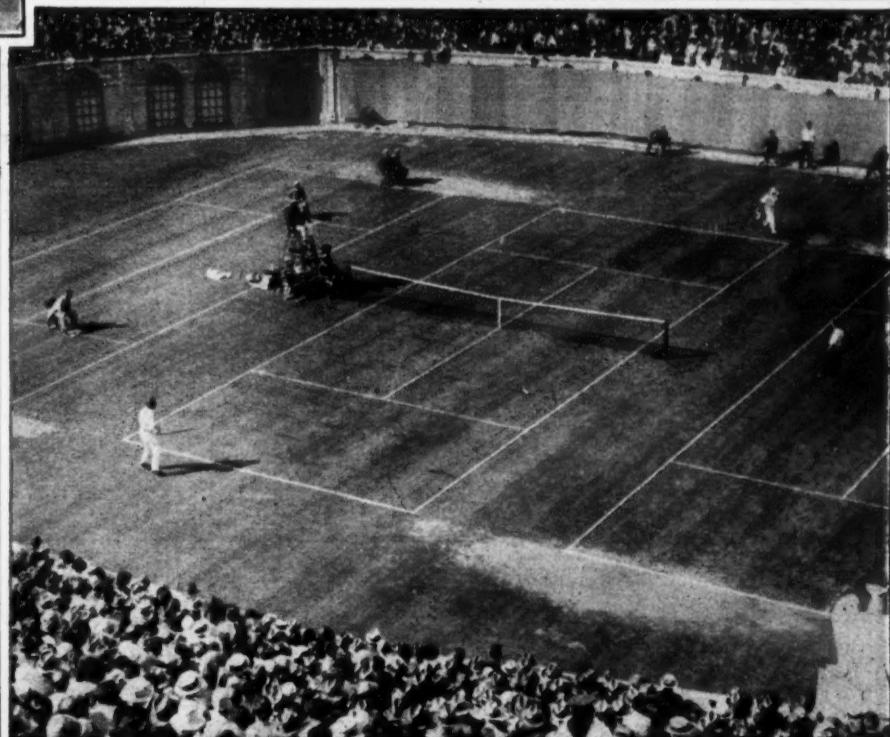
FIELDING H. YOST.

(Times Wide World Photos.)

AFTER thirty years of coaching, twenty-six of which have been devoted to the football activities of the University of Michigan, Fielding H. Yost, known to all followers of the game as "Hurry Up" Yost, has announced his retirement. He will continue his work at Michigan as athletic head and Professor of Physical Education, but Tad Wieman will whip the husky candidates for gridiron honors into shape hereafter and guide the squad into whatever high destinies may await it.

Yost obtained his nickname in 1901 when he first took charge of the Wolverines. "You'll have to hurry up," he said again and again, and the result of his admonition was that in that year Michigan won every game played, scoring 550 points to none for its opponents. This record of uninterrupted victory was repeated in the three following years. Those brilliant pages in football history and others which have followed in subsequent years placed Yost among the greatest coaches of all time.

In his own college days Yost played guard and tackle for West Virginia.



THE AMERICAN TENNIS CHAMPIONSHIP GOES TO FRANCE AGAIN: RENE LACOSTE DEFEATS BILL TILDEN

at Forest Hills, L. I., in Three Sensational Sets by Scores of 11-9, 6-3,

11-9, Repeating Cochet's Victory of Last Year.

(Times Wide World Photos.)

NEW WEAVES AND COLORS IN CREATIONS OF FRENCH COUTURIERS

Selected by M. Thérèse Bonney, Paris Fashion Editor



POIRET IS SPONSOR
for This Creation, Where Kasha Features Odd Black Triangular Motifs on White Ground or Dark Marron on White Ground or Dark Marron on Sand.



ONE OF THE NEW SPORTS SCARFS
Shows Stripes and Tiny Degrade Pattern in Gray and Brown on White.
(Photos Bonney; From Times Wide World; Fabrics From Rodier; Posed by Marceline d'Alroy.)

16, Rue de la Paix, Paris, Sept. 15, 1927.
JUST as palette and paint belong to the artist, so color and fabric are the proper material of the couturier. Like any artist, he mixes and combines, selects and rejects the tones and weaves which the textile makers offer each season. Certain colors appeal to individual creators just as certain weaves are marked by his preference—thus we have learned to speak of Lanvin green, Chanel red, Patou blue and so on.

There is always considerable excitement among the French couturiers before the beginning of any new season. They have been waiting expectantly for the fabric offerings, and once these latter fall into their hands they try this line and that, depending considerably upon the design of the material and what possibilities it suggests as to draping. The results are manifold in variety. What Chanel creates with Rodier's "Pekins Ombre Djersakasha" is quite different from what Worth develops in the same fabric.

A textile maker such as Rodier offers an infinite number of materials for the couturier. "Les Graines Kashatulla," which met with favor at Cheruit, Louise Boulanger and Worth, is featured with small, all-over patterns in black or blue and black on a white ground. Another member of the same family, "Kashatulla Bigarré," appears in Jane Regny's collection. Rich in texture and tone, such a fabric needs little in the way of ornamentation—a simple flower perhaps as shoulder boutonniere, and immediately there is suggested a charming sports frock for Riviera wear.

Many of the new textile patterns from Rodier are of floral derivation. A sand-colored kasha which Poiret is showing offers a narrow border with corner treatment in large stylized designs of the petals of a flower. "Les Palmes Buranic" is equally stylized in conception, but its border of long leaves suggests a more tropical source of inspiration. M. T. B.



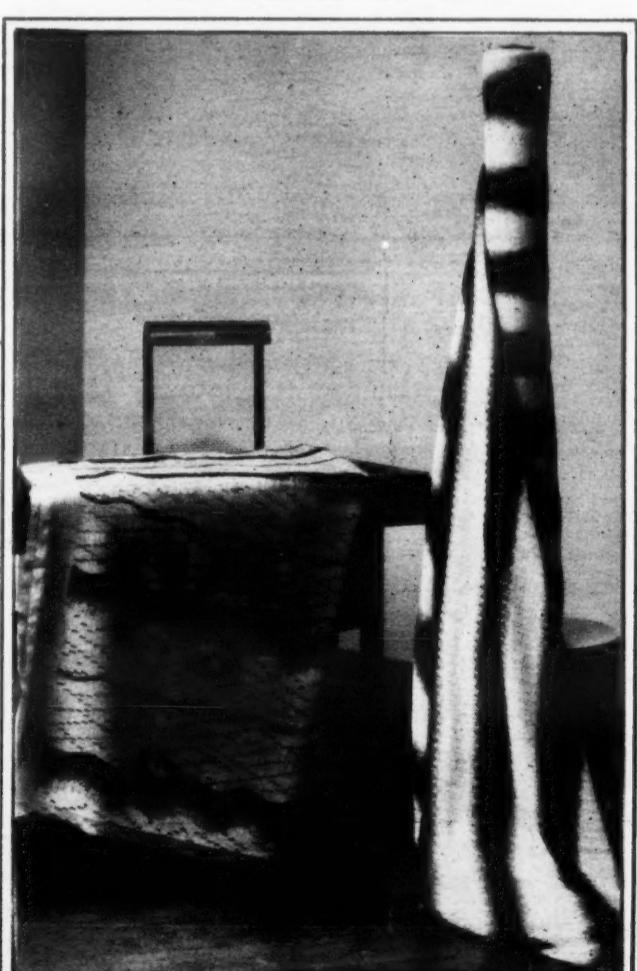
IN THE CREATIONS
of Cheruit, Worth and Louise Boulanger Appears "Les Graines Kashatulla" in Blue or Black Pattern on White Ground With Tiny Gold Thread.



"LES PALMES BURANIC,"
in Which Odd Tones of Brown, Tan and Pink Furnish an Interesting Border on Winter Fabric, While an Interesting White Kasha Carries a Pattern of Geometric Inspiration.



"KASHATULLA BIGARRE,"
in White, Royal Blue and Black, Makes Typical Regny Sports Frock. Toile Ciré Shoulder Flowers by Magnier.



"ONDES KASHATULLA,"
of Sand and Tête de Nègre Wave Pattern With Gold Thread, Chosen by Patou and "Les Pekins Ombre Djersakasha," Featured by Chanel and Worth.

Latest Styles in the American Mode



ONE OF THE NEW FALL MODELS,
Made of Putty Gray Velveteen and Worn with a
Handsome Sweater in Gray Wool and Silver Metal
Thread.
(New York Times Studios.)



FOR FORMAL OCCASIONS: A LOVELY DRESS
With Simple Lines and a Wealth of Fine Detail in
the Metal Thread Embroidery.
(New York Times Studios.)



FOR THE YOUNG MATRON: THIS SMART
COAT
in Black Broadcloth Is Trimmed With Fox and
Shows a New Feature in the Sleeve Trimming.
(New York Times Studios.)



A VERY ATTRACTIVE DRESS
of Black Crêpe-Back Satin, Embodying the Jabot
Blouse and New Appliquéd Treatment of the Material.
(New York Times Studios.)



THIS CHARMING AFTERNOON HAT
Is Most Appropriate When Worn With Any of the
New Fall Crêpe or Velvet Frocks and Is Relieved
by a Clever Little Ornament in Silver.
(New York Times Studios.)



DEEP FUR CUFFS AND COLLAR FORMING
A SCARF ARRANGEMENT
Are the Features of This Attractive Daytime Coat
to Be Worn About Town on Formal and Informal
Occasions.
(New York Times Studios.)

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Flowers and Plants in Interior Decoration



RARE CACTUS PLANTS
and an Artistic Statuette Make an Effective Picture Against
the Leaded Glass Panes.
(© Amemiya from Adeline de Voo, Inc., Decorators.)

By Lillian Morgan Edgerton

WHEN the garden begins to prepare for its long Winter sleep the happy owner who has enjoyed its beauty and fragrance all Summer plans to carry some part of it indoors. The old-fashioned housewife who grew a few geraniums and pinks in her sunny windows had the same longing for a living, growing bit of green and blossom to keep her company when the outside world grew cold and gray that the modern woman, who has left the country to open her living quarters within walls of brick and stone, feels. The love of flowers, especially the flowers of one's own garden spot, is growing with the movement to the open country, and women of the present day are taking keen pride in their own ability to cultivate flowers and shrubs and the vines that add so much to the decorative appearance of a house and its environment.

* * *

One of the regrets of the coming of Autumn, with all its glory of color and its spicy air, is the dying flower bed, when roses and lilies are going and all the early plants withering, with only the late dahlias and still later chrysanthemums to keep a sunset glow till snow flies. Reluctant to give them up, their friends and keepers plan ways and means to carry them in-

doors to carry on through dreary days the friendship begun under sunny skies. After a few experiments, and with the counsel of a practical gardener, it is learned that certain plants thrive inside and can be coaxed to blossom all Winter long. The taking up and potting of these is in itself an interesting occupation, which requires earnest study, care and skill, at least for the novice who has lately acquired a garden plot of her own and who finds it most engrossing, fascinating and compensating.

* * *

A geranium, a cluster of clove pinks, a fragrant rose-geranium, heliotrope, begonia, the monthly rose and many others best known to horticulturists will all thrive in an even temperature under the encouragement of a bit of sunshine. The daily task of caring for them, of studying their requirements, their moods and tenses, is in itself a pleasure that only a real flower-lover and home-lover knows. Some who have once had the experience have found it to be so worthwhile that other pastimes have lost their lure, and the flowers smile under tender care and devotion. Quite unconsciously, perhaps, these friends of the flowers have set a style, and every house and apartment in town, as well as the country and suburban places, has its decoration of growing things. These have almost superseded the artificial plants, palms, vines and flower-

sprays that once served as dust collectors. The artificial flowers of today are achievements in art craft. They are made of wax, crystal or feathers, something entirely apart from the real flower idea. Fashions in flowers change with the mode in other matters, and the most austere and curious plants are now most fashionable. The little, gnarled, scrubby Japanese greens have been coming forward for several seasons, and now the cactus, of every known shape, size and variety, is all the rage.

* * *

ANSWERS TO LETTERS.

Mrs. G. J., Brooklyn, N. Y.—There are schools of interior decoration, and if you will send a stamped, self-addressed envelope I shall be glad to tell you which schools, in our opinion, are the best.

Mr. J. C. Yawger, Morristown, N. J.—Kindly send any suggestions on interior decoration which you may have at present and can conveniently forward. Perhaps you may have some suggestions in the reading material line. If so, please list them. Ans.—If you will ask specific questions in matters regarding interior decoration I shall be happy to answer them. There are many books on the subject which may be had from the librarian of any library of size—most, of course, from the Public Library in New York City.



POTTED FUCHSIAS, TWO BY TWO,
Add a Charmingly Intimate Touch to the Interior of the Con-
ventional Sitting Room of a Country House.
(Tate & Hall, Decorators.)

PLANTS
AND
VINES
and an Old
Spanish
Flower
Stand Add
to the
Decoration
of a Kapa
Shell
Window.
(Adeline
de Voo, Inc.,
Decorators.)



CACTI
FROM
MANY
LANDS
Flourish in
the Autumn
Sunshine
in the
Corner of
an Amateur
Conserv-
atory.
(Adeline
de Voo, Inc.,
Decorators.)



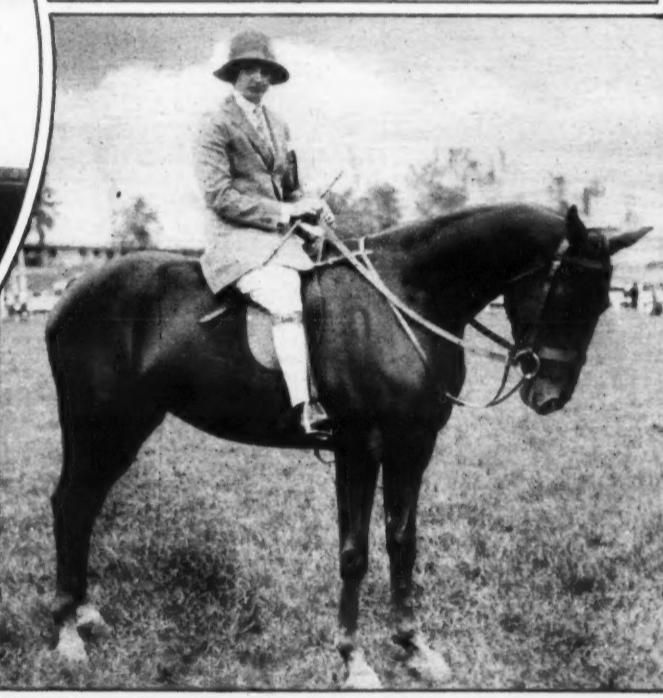


A COSMOPOLITAN FOOTBALL SQUAD: MANY RACES ARE REPRESENTED
on the Lincoln High School (Milwaukee, Wis.) Team.
Left to Right: Captain William De Makes, Greek; Otis
Meyer, Swedish; George Celoni, Italian; Oliver Martin,
French; Harold Rymer, French-Scotch; Wellington
Smart, Irish-French; Rudolph Zettning, Austrian;
David Schoknecht, German; Tom Irish, Irish; Sam
Sopasnik, Jewish; Nasby Rhinehart, Negro; Lewis
Minorik, Slavonic; Clyde Moffatt, Scotch; Lawrence
Smith, English; Fred Wienke, German-Indian, and
Arthur Pzorski, Polish.



WINNER OF
THE INTER-
NATIONAL PI-

ANO CONTEST: JUAN BUENCAMINO,
Aged 28, From Manila, P. I., Is Awarded a Schol-
arship With the Famous Pianist Boguslawski
After the Contest at the Chicago Musical Col-
lege. Mr. Buencamino Is Composer as Well as
Pianist. (Times Wide World Photos.)

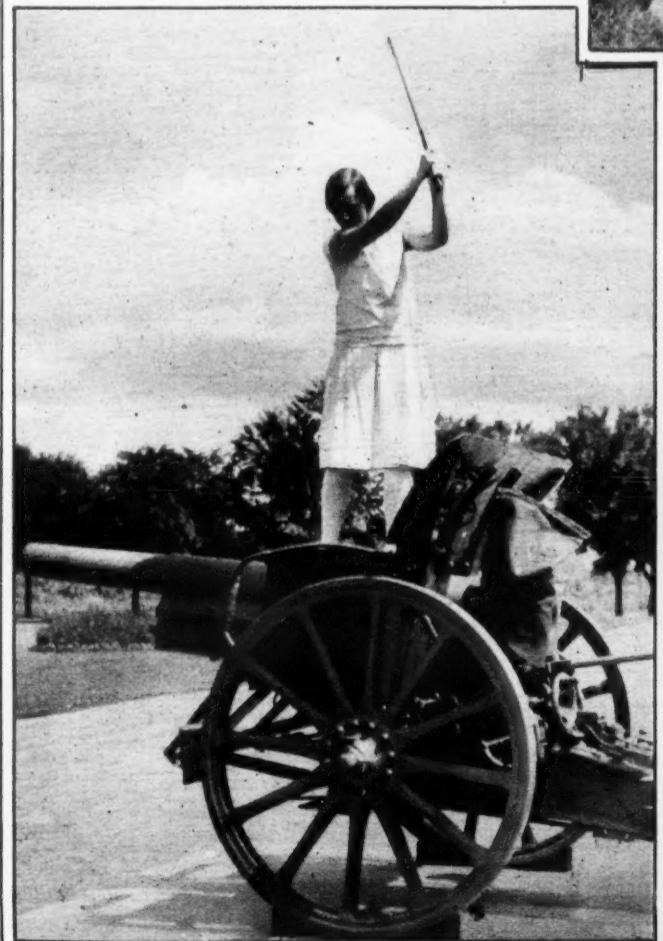


A SOUTHERN HORSEWOMAN: MISS EDITH
NESBIT
of Warrenton, Va., Won Four Blue Ribbons in Riding
and Jumping Events at the Southern Maryland
Horse Show at Marlboro, Md. She Is Shown Riding
Maid of Afton, a 3-Year-Old Owned by John A.
Massie of Washington.
(Times Wide World Photos.)

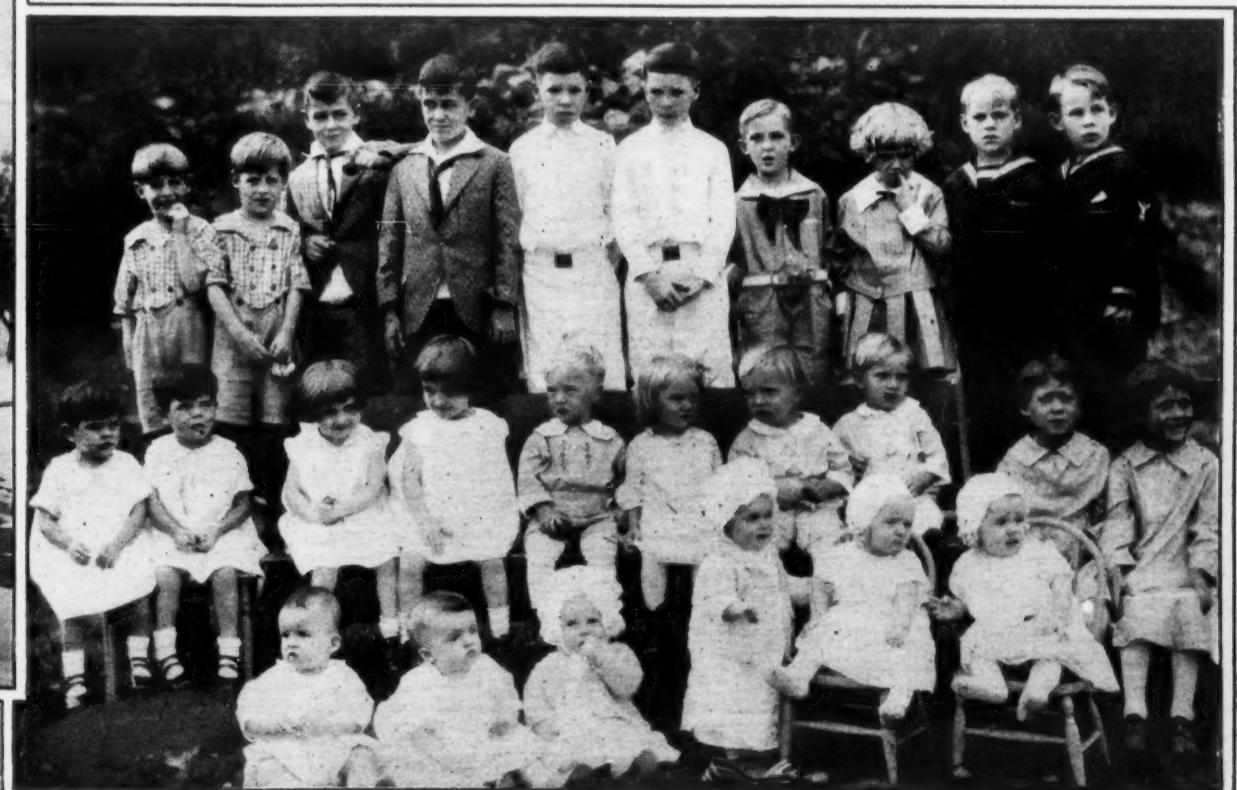


FIVE GIANT APPLES

Displayed at the Agricultural Exhibit of
the Kansas Free Fair, Topeka, Kan., Are
Held by Miss Mary Strathe of
Manhattan, Kan.
(Times Wide World Photos.)



A FORMIDABLE TEE: MISS MADGE H. ELY,
Daughter of Major Gen. Hanson Ely, Commander of
the United States War College, Washington, D. C.,
Drives Off From One of the Veteran 75s of the
A. E. F. Which Border the War College Golf Course.
(Times Wide World Photos.)



THIRTEEN SETS OF TWINS: THE YOUNGSTERS IN THIS UNIQUE GATHERING
Are Items in the Population of Luzerne, a Town of About 5,000 Persons, Near Wilkesbarre, Pa.
(© Ace Hoffman.)

Amateur Photographers Win Cash Awards

First Prize—Ten Dollars

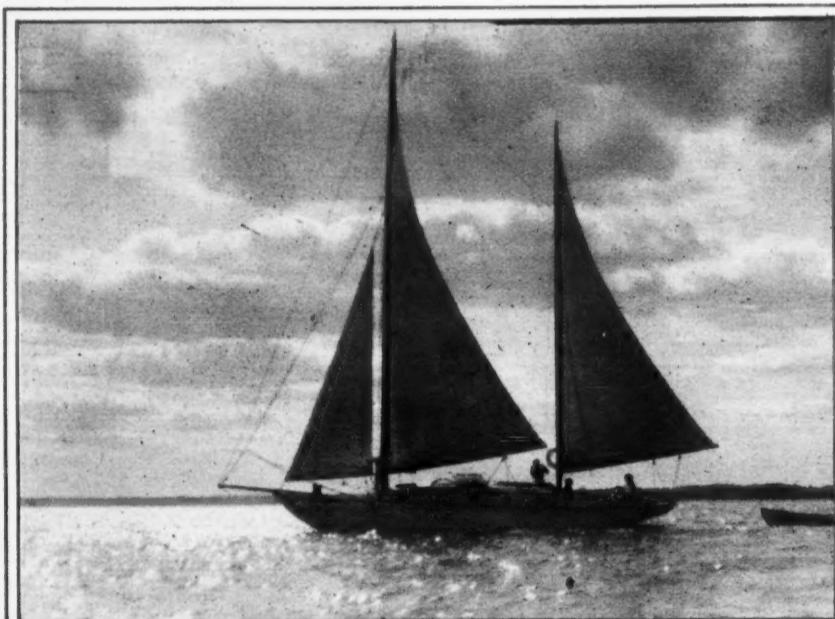
Won by Ernest W. Parker, Brockway, R. R. 4, Harvey Station, York County, New Brunswick.



THE NOBLE RED MAN.



ALOMA OF THE WHEAT-FIELDS.
Three Dollars Awarded to Carrie Elizabeth Oakes, 119 Maple Street, Wrightsville, Pa.



SAILING AT SUNSET.
Three Dollars Awarded to W. A. Gordon, Port Dover, Ontario, Canada.



IN THE SUNSHINE.
Three Dollars Awarded to Herbert C. Yost, Lickdale, Lebanon County, Pa.



A TEXAS ROAD.
Three Dollars Awarded to Samuel E. Gideon, 2,514 Pearl Street, Austin, Texas.

STONE-WALL JACKSON'S BURIAL PLACE AT LEXINGTON, VA.
Three Dollars Awarded to J. E. Miller, 307 East Potomac Street, Brunswick, Md.



A VISIT TO THE PHOTOGRAPHER.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best, and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Prize Competition



THE FORTUNE TELLER.
Three Dollars Awarded to Mrs. Inez B. Kelso,
Boulder, Col.



WAITING AT THE GATE.
Three Dollars Awarded to Miss Pauline E.
Walker, P. O. Box 386, Hinsdale, N. H.

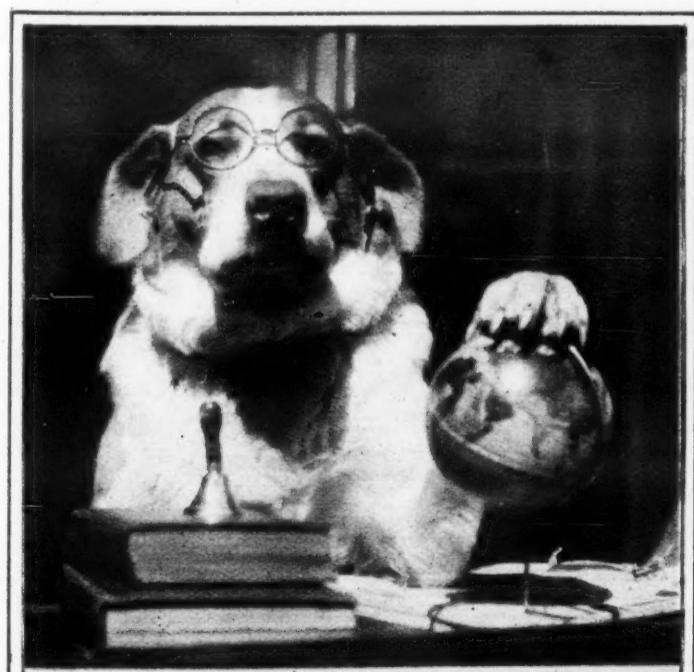


ELKS IN THE YOSEMITE VALLEY.
Three Dollars Awarded to Mrs. C. D. Leggett, Chillicothe, Ohio.

A THWARTED SPORTSMAN.
Three Dollars Awarded to Don Coleman, 669½ West Elm Street, Lima, Ohio.



ON THE CARPET.
Three Dollars Awarded to John Christenson, Mandan, N. D.



A STUDENT OF GEOGRAPHY.
Three Dollars Awarded to Mrs. Joseph Watson,
Box 454, Yalesville, Conn.



SWINGING.
Three Dollars Awarded to Dr. F. M. Davis, Creston, Iowa.



THE CAPTIVE.
Three Dollars Awarded to Miss Peggy Lass, Speel River, Alaska.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

Scintillating Stars In the Broadway Constellation



NATACHA
RAMBOVA
AND HELEN
CHANDLER,
in "Creoles,"
at the Klaw
Theatre.
(New York
Times Studios.)



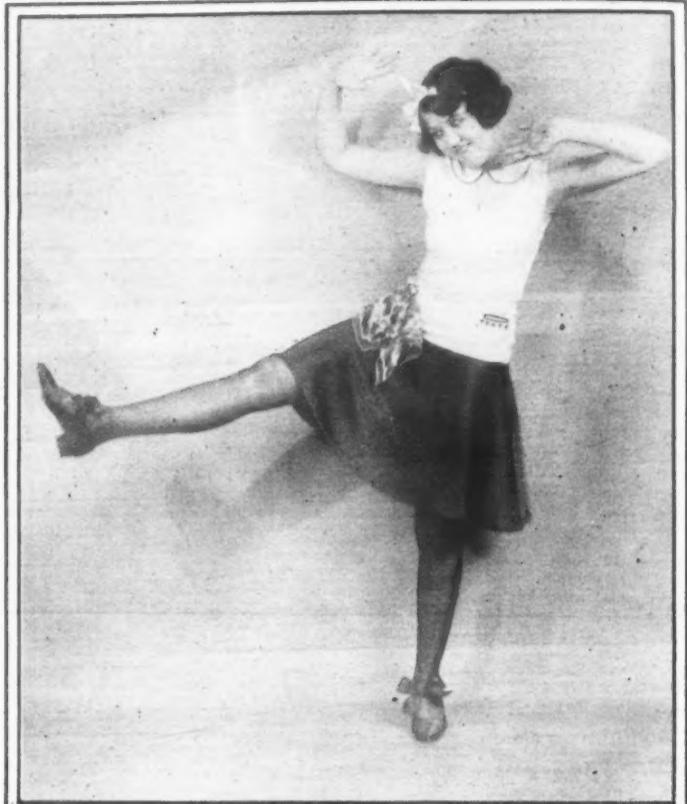
DOROTHÉA
CHARD,
in "The Man-
hatters," at
the Selwyn
Theatre.
→
(New York
Times
Studios.)

BEHIND THE FOOT-LIGHTS



HELEN BROWN.
(Alfred Cheney Johnston.)

HELEN BROWN, a dancing sensation of the "Ziegfeld Follies" at the New Amsterdam Theatre, is to be exploited as a star by Florenz Ziegfeld, and that within a year, before she has reached the age of 18. Since her amazing success on the opening night of the present "Follies" edition there has been much confusion as to her identity. She is a Newark girl, educated in the public schools. There is no stage blood in her family. Her mother was the only one who encouraged her. All her friends and relatives frowned at a stage connection. She studied singing, dancing and elocution with Newark teachers. One day she came to New York and wandered into the office of Albertina Rasch. This quick, discerning woman saw at a glance that she was a novice, but was so impressed by the young girl's charm, grace and beauty that she placed her in her classes. This is her first engagement on any stage. Mr. Ziegfeld, by special understanding with Miss Rasch, has taken her over on a special long-term contract. He sees an opportunity to develop her into the youngest musical comedy star in America. She has many gifts not yet publicly disclosed that will be carefully nurtured. Helen Brown is a delicately beautiful girl of blond type and rare symmetry and grace. She has an exceptional singing voice, as she has shown privately, and a rare gift of dramatic expression.



ZELMA
O'NEILL,
in "Good
News," at
Chanin's
Forty-sixth
Street Theatre.
(New York
Times Studios.)



JEANNE
GREENE,
in "Four
Walls," at
the John
Golden
Theatre.
←
(New York
Times
Studios.)



CLARE WOODBURY,
Formerly of "Broadway," Now Interpreting an Equally Colorful Stage Character in "The Man-Eating Tiger," Opening Early in October. (Vandamm.)



JOSEPH SANTLEY
and Four Girls, All, It Is to Be Noted, With Long Hair, in His New Production,
"Just Fancy."
(New York Times Studios.)



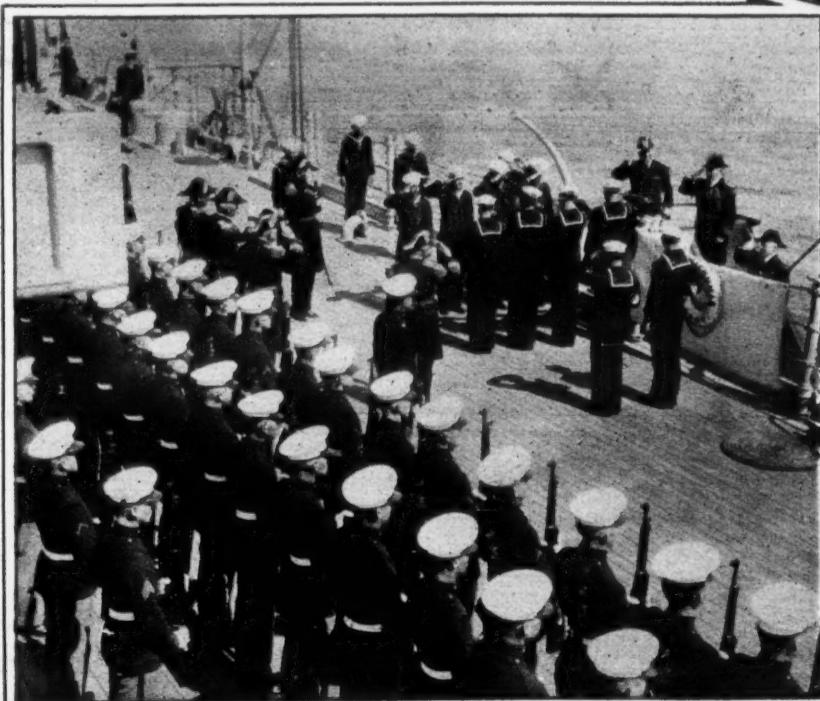
MIXI
of the "Ziegfeld Follies," at the
New Amsterdam Theatre.
(New York Times Studios.)



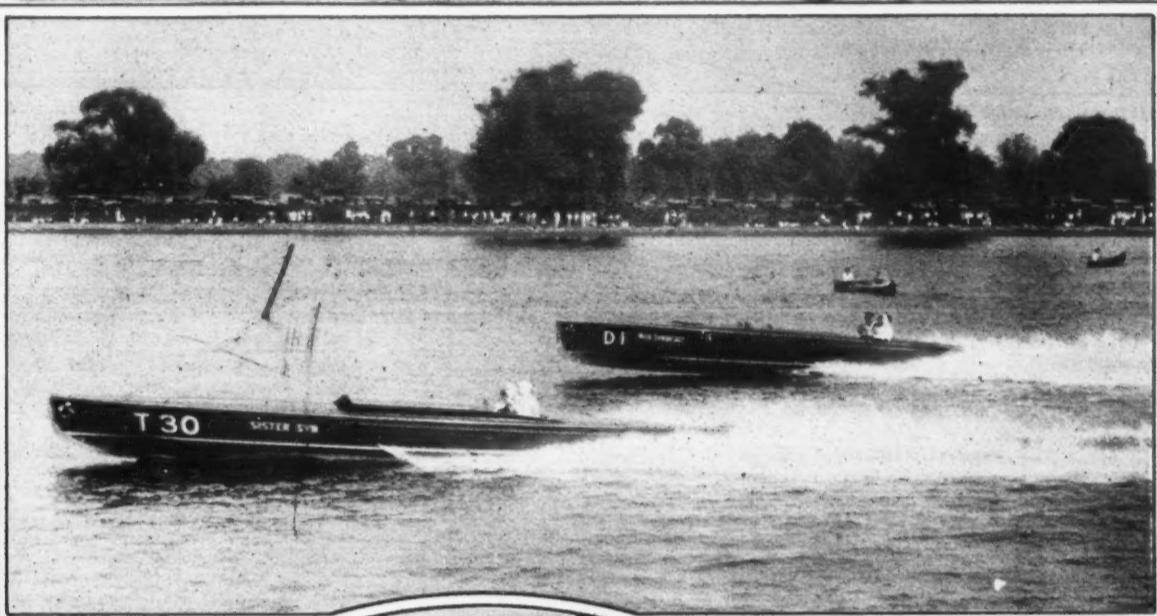
BUFFETED BY WIND AND SPRAY: CLASS C OUTBOARDS
in the Potomac River Regatta. Ernest Pickard's Zero Broke the World's Record for This Class of Boat, Making an Average Speed of 30.827 Miles Per Hour.
(Times Wide World Photos.)



ALTERING AND PRESERVING A GREAT BRIDGE:
HIGH BRIDGE,
Which for Generations Has Conducted Water From the Croton Reservoir to New York City, Undergoes a Process of Treatment by Which Its Supporting Pillars Will Be Removed From the Harlem River. Thus River Traffic Will Be Freed From the Obstruction of the Pillars, While the Bridge Will Remain in Its Beauty and Usefulness to the Metropolis.
(Times Wide World Photos.)



THE COMMAND OF THE BATTLE FLEET CHANGES HANDS:
ADMIRAL L. R. DE STEIGEUR Arrives on Board the Flagship, the U. S. S. California, in Los Angeles Harbor, to Relieve Admiral R. H. Jackson.
(Times Wide World Photos.)



ZIPPING THROUGH THE WATER: SPEEDBOATS IN THE POTOMAC RIVER REGATTA

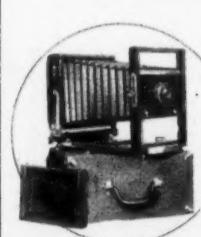
Race for the President's Cup. Horace Dodge's Sister Syn Is Shown in the Lead, With Mrs. Delphine Dodge Cromwell Piloting Miss Syndicate Close Behind. The Latter Boat Won the Trophy.
(Times Wide World Photos.)

THE NATIONAL PISTOL CHAMPION OF THE UNITED STATES: FIRST SERGEANT B. H. HARRIS

First Machine Gun Squadron, U. S. Cavalry, Fort Bliss, Texas, Wins the Title From 550 Other Crack Shots in the National Rifle and Pistol Matches at Camp Perry, Ohio, Capturing the Custer Trophy, Which Is Shown at Right. Sergeant Harris Scored 272 Points Out of a Possible 300.
(Times Wide World Photos.)

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From the four corners of the earth come each day to The New York Times, by special cable and wireless service, and from The Associated Press, reports of all important happenings, wherever and whenever they occur. The reading of a complete story of each day's events throughout the world is made possible for Times readers through the globe-encircling news-gathering facilities of The Times.

The New York Times news excels in comprehensiveness, accuracy and impartiality.

The Times is foremost in publishing exclusively the personal news narratives of scientists, explorers and adventurers. Conspicuous among these during this "flying" Summer have been the exploits of Lindbergh, Chamberlin and Levine, Byrd and Balchen, Maitland and Hegenberger, Brock and Schlee.

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*Fair Contestants
Glorify the
American Coiffure*



FIRST PRIZE: THE GOLDEN LOCKS of Miss Isabel Spencer of Pittsburgh, Parted and Daintily Waved Over Each Cheek, Win First Place in the American Styles Creation Show at Cleveland, Ohio.

(Times Wide World Photos.)

SECOND PRIZE: MISS CORA MONAIN, Whose Style of Hairdressing Was Awarded Second Honors at the American Styles Creation Show.

(Times Wide World Photos.)

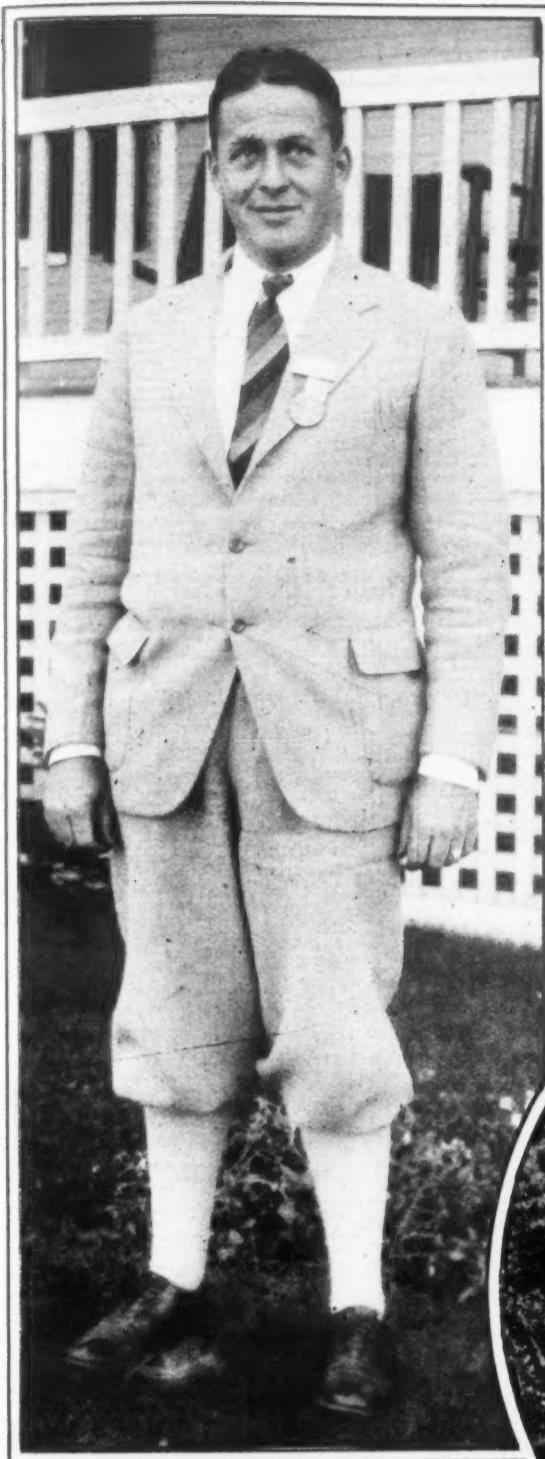
THIRD PRIZE: MRS. BEATRICE ROBERTSON of Shaker Heights, as She Appeared at the American Styles Creation Show at Cleveland, Ohio.

(Times Wide World Photos.)



PAUL WHITEMAN AND HIS "JAZZODYNE": THIS HOME-BUILT RADIO SET Was Entered by the "Jazz King" in the Amateur Set-Building Contest of the Radio World's Fair in Madison Square Garden, New York.

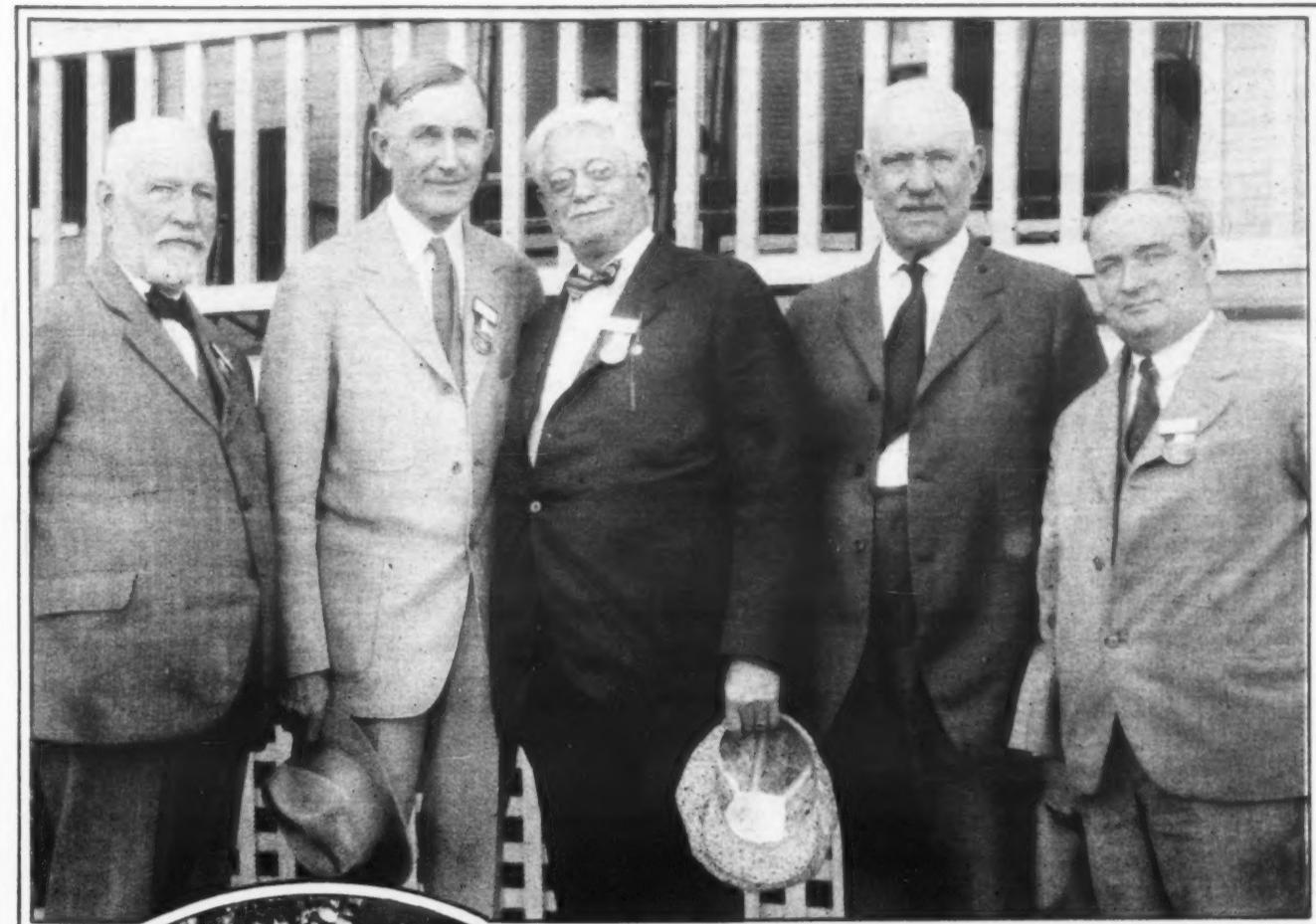
(Times Wide World Photos.)



A DISTINGUISHED TOURIST:
ROBERT T. JONES JR.

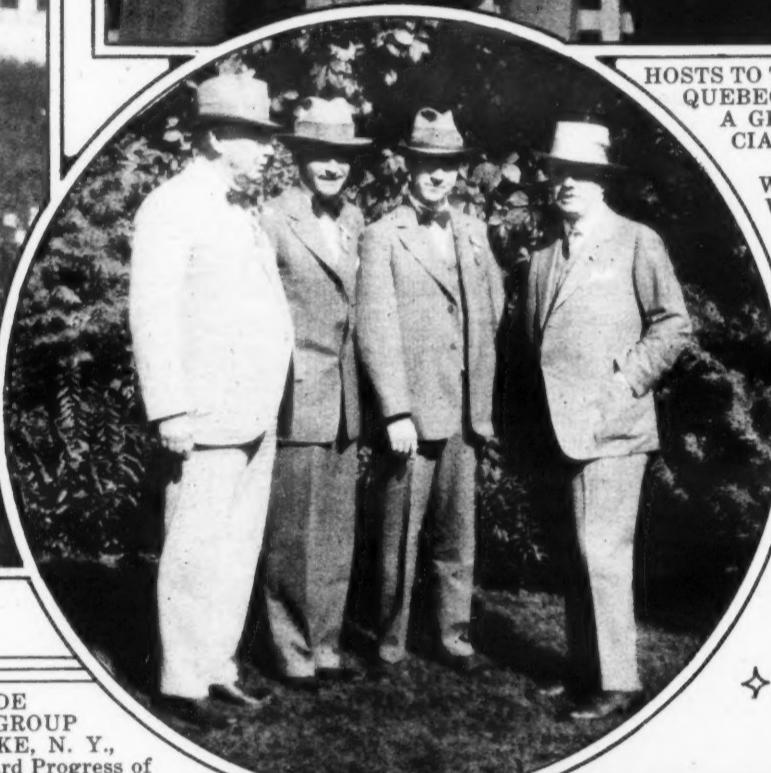
Known to
Millions as
"Bobby," the
World's
Greatest
Golfer, at
Ausable
Chasm, N. Y.,
With the
Appalachian
Scenic
Highway
Motorcade.
(E. F. Foley.)

THE MOTORCADE
COMMITTEE: A GROUP
AT SCHROON LAKE, N. Y.,
During the Northward Progress of
the Appalachian Scenic Highway Motor-
cade From Atlanta to Quebec, Celebrating the
Completion of the Highway, in Which Nearly
100 Automobiles Took Part. Left to Right:
Cecil Neil of Columbus, Ga., Three Times
Speaker of the State House of Representa-
tives; John N. Holder, Chairman Georgia
State Highway Commission; E. B. Dykes,
President Georgia State Senate, and Thomas
C. Murah of Ogdensburg, N. Y.
(E. F. Foley.)



HOSTS TO THE ATLANTA-
QUEBEC MOTORCADE:
A GROUP OF OFFI-
CIALS AND HOTEL
MEN

Who Foregathered
With the Party at
Ausable Chasm,
N. Y. Left to
Right: Joseph
Marvel of
Lake George,
N. Y.; Philip
Rice of the
Adirondack
Resorts Associa-
tion; A. H.
Grennell of
Hagerstown,
Md.; H. H.
Nye of
Ausable
Chasm and
Roscoe Mar-
vel, President
of the Appa-
lachian
Scenic High-
way Associa-
tion.
(E. F. Foley.)



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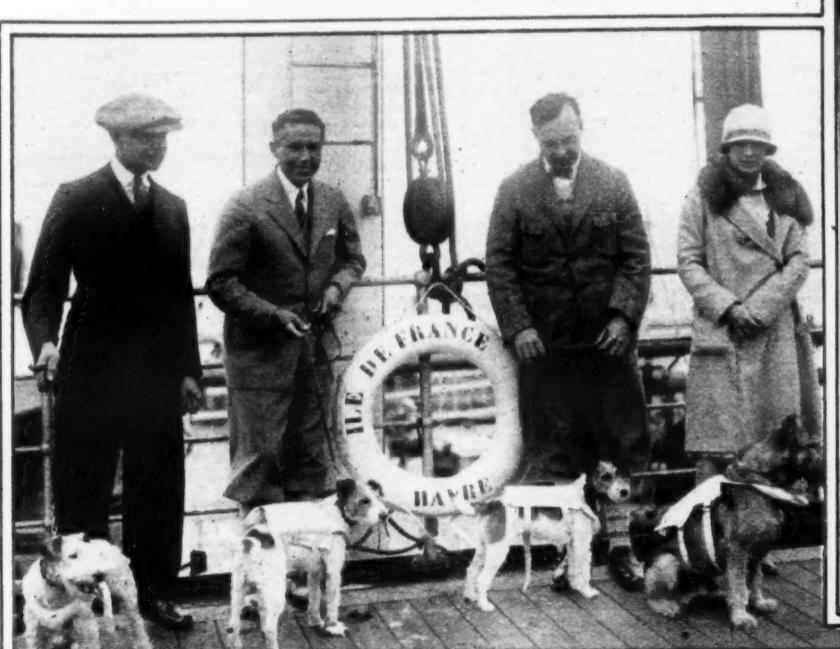
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Page Twenty-nine



LIFEBELTS FOR DOGS: CANINE PRACTICE DRILL ON THE
LINER ILE DE FRANCE

Where, for the First Time, Special Belts Are Provided for Four-Footed
Tourists. The Belts Come in Three Sizes and the Officers of the Ship
Say They Will Fit Every Dog From a Pekingese to a St. Bernard.
(Times Wide World Photos.)



RIDING ON A TURTLE: MARINES

GIVE THIS KIDDIE A TREAT
at Their Encampment at Guantnamo
Bay, Cuba, Where the Turtle Was
Caught.

(Times Wide World Photos.)



THEY ALL WEAR THE "LINDY LID": IN PREPARATION FOR LINDBERGH'S COMING
These Young Ladies of Los Angeles Appear in a New and Striking Kind of Hat, Designed by
Miss Betty McCall. Left to Right: Misses Mildred Newton, Emily McDonald, Virginia

Hertzog, Dorothy Prendergast, Margaret White
and Betty McCall.
(Times Wide World Photos.)

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How Bobby Jones Began His Golf Career



BOBBY JONES
AT THE AGE OF FIVE,
When Fulton Colville Gave Him His
First Golf Club, Starting Him at a
Very Early Age on the Career in
Which He Has Won Immortal
Laurels.
(Times Wide World Photos.)



THE MAN WHO STARTED
BOBBY JONES IN GOLF:
FULTON COLVILLE,
Who Gave the Future Champion
of Champions His First Golf Club—
a Cleek Which He Cut Down to Five-
Year-Old Size.
(Times Wide World Photos.)

BOBBY JONES was given his first golf club in the year 1907, when he was about five years old, and the man who gave it to him is more convinced than ever that great things do often come from small beginnings.

In his book, "Down the Fairway," recently published by Minton, Balch & Co., the world's greatest golfer tells how and when the presentation was made.

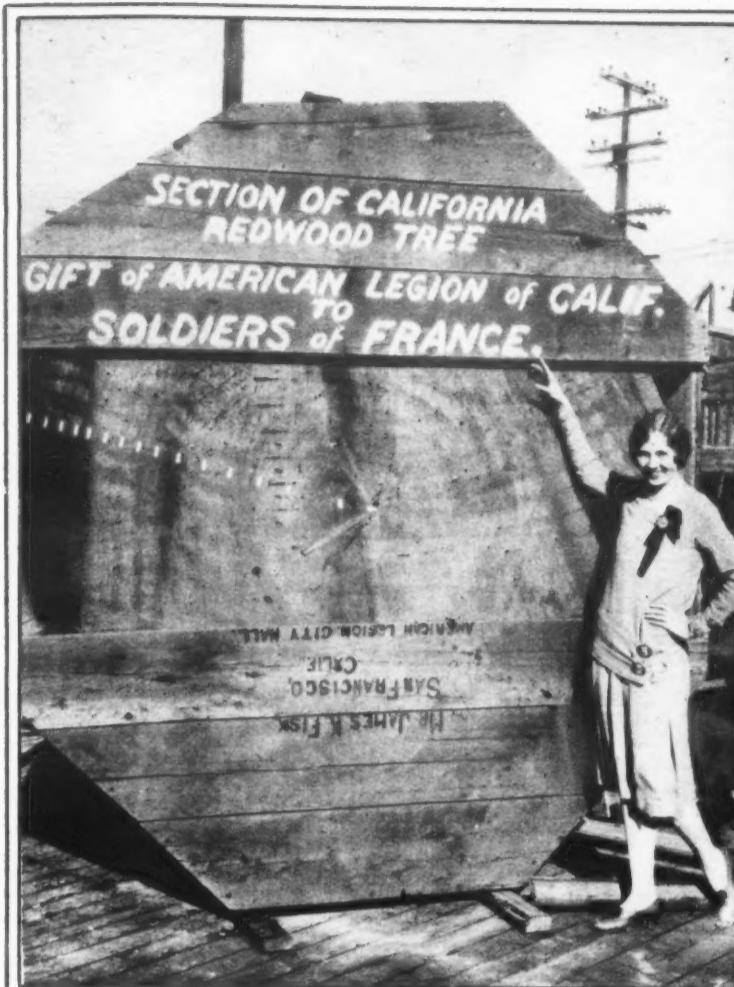
Early in the Summer of 1907 the Jones family moved out from Atlanta to East Lake, near the golf course of the Atlanta Athletic Club.

"Frank Meador, two years older than I,

lived there," says Bobby, "and several young men boarders who played golf at East Lake. It was one of these, Fulton Colville, who gave me my first club, a cleek which he had discarded and cut down to my size."

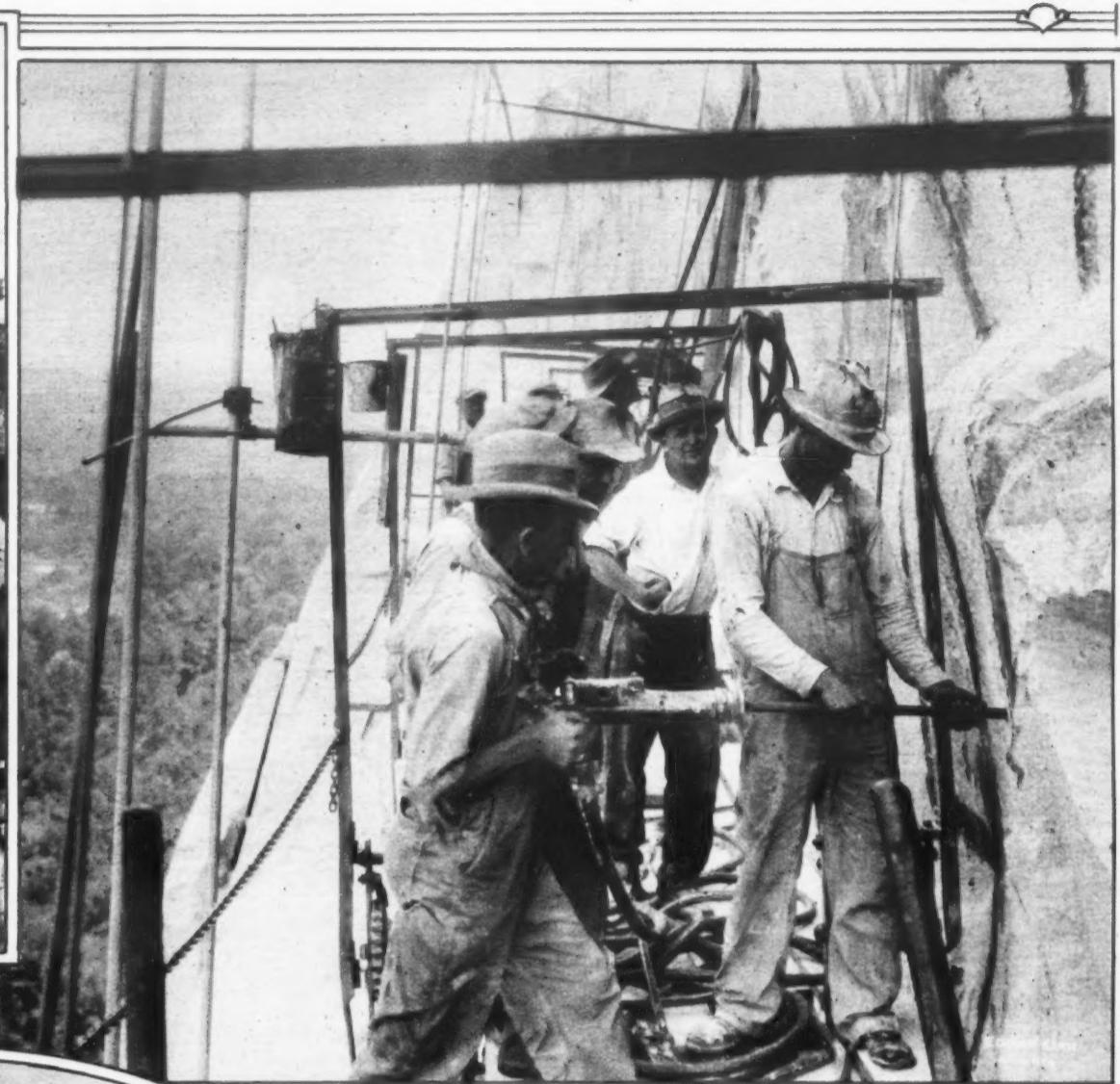
Mr. Colville, who has lived in New York City for some years, was at one time City Attorney of Atlanta and was an amateur golfer of distinction, having won the Chickasaw Cup in one of the Southern golf tournaments at Memphis, Tenn.

When Bobby Jones returned from his triumph in England last year Mr. Colville was one of the friends who greeted him.



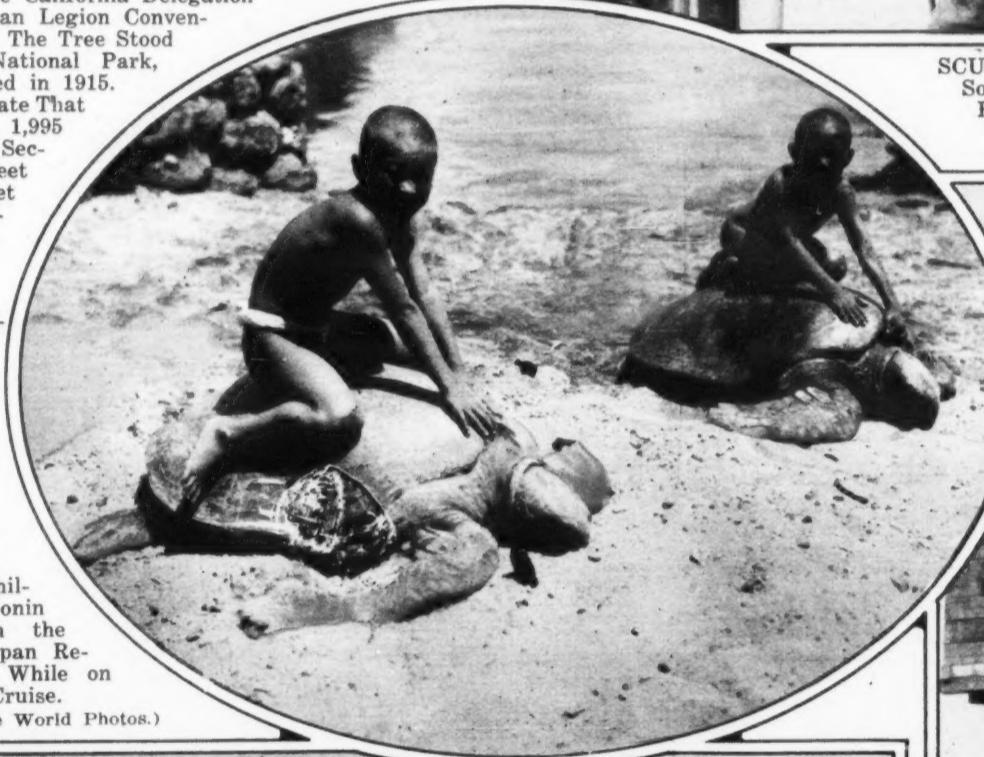
OVER TWO THOUSAND YEARS OLD: A SECTION OF A GIANT CALIFORNIA REDWOOD TREE

Shipped to France as a Gift to French Soldiers From the California Delegation to the American Legion Convention in Paris. The Tree Stood in Sequoia National Park, and Was Felled in 1915. Its Rings Indicate That It Was Then 1,995 Years Old. The Section Is 1½ Feet Thick and 9 Feet 8 Inches in Diameter, and It Weighs About 3,000 Pounds. (Courtesy Southern Pacific Co.)

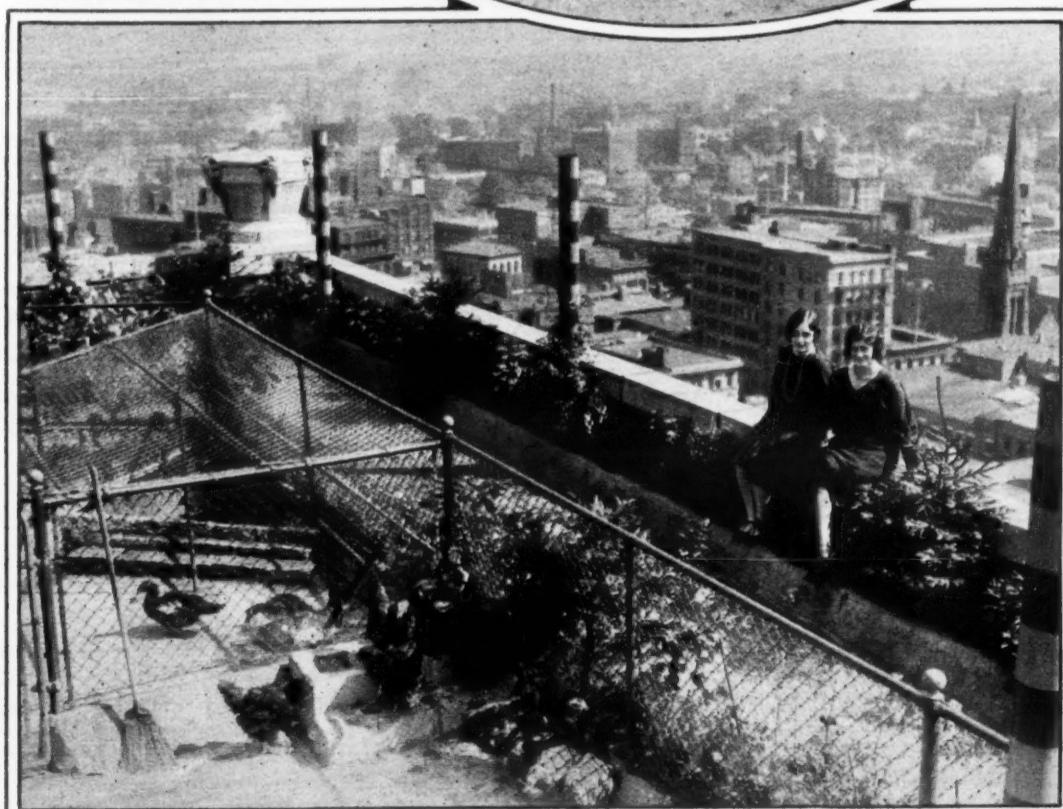


SCULPTURE ON THE FACE OF AN IMMENSE SOLID ROCK: Some of the Workmen Who Are Engaged in Carving the Colossal Figures of General Lee and His Horse, Traveler, on the Face of Stone Mountain, Georgia, Where Lukeman's Design Is Rapidly Taking Shape.

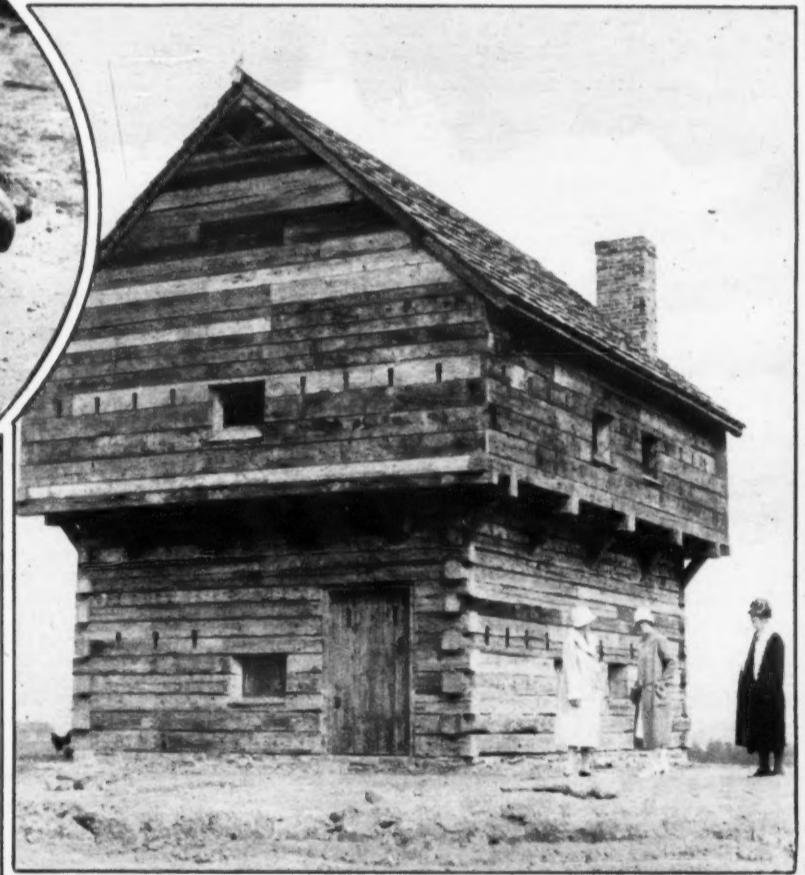
(Edgar Orr.)



THEY'RE OFF! A TURTLE RACE, the Favorite Sport of the Children of the Bonin Islands, Which the Emperor of Japan Recently Visited While on a Naval Cruise. (Times Wide World Photos.)



A FARM IN THE AIR: IT IS ON THE ROOF of the Providence (R. I.) Biltmore Hotel, 400 Feet Above the Business District, and It Supplies Hotel Guests With Poultry, Eggs, Vegetables and Flowers. In the Foreground Can Be Seen the Hen Run and the Duck Pen. (Times Wide World Photos.)



A REVOLUTIONARY STRUCTURE REBUILT: FORT NEILSON, Which Has Been Re-Erected on the Battlefield at Saratoga, N. Y., in Connection With the Sesquicentennial Celebration of the Battle. (Times Wide World Photos.)

SHOPPING SUGGESTIONS

AFTERNOON TEA

The Fruit Shop

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Unusual Fruit Salads
Dainty Luncheon
Afternoon Tea
Second floor. Take Elevator.
Quiet and Comfort Prevail

A New and Easy Way to Make DELICIOUS MAYONNAISE

AMAZINGLY SIMPLE TO PREPARE — PERFECT RESULTS GUARANTEED

"Beating" Requires Only 30 Seconds!

HERE is real news!—a new method of preparing quickly a rich and delicious Mayonnaise. This wonderful Salad Dressing takes less time to make than to read about it. And perfect results are absolutely certain if the recipe is carefully followed.

Naturally, thoughtful women consider economy as well as excellence.

As you read the recipe, "check" the cost of each ingredient as listed—the total is less than 20 cents! About $\frac{1}{3}$ the price of manufactured Mayonnaise—yet exceptionally delicious because it's FRESHLY made at home. You can be *certain* of its purity and wholesomeness.

Salads made Mazola famous for purity, quality and economy and this wonderful new Mayonnaise again proves the excellency of this perfect oil for salads.

This Makes a Pound of Mayonnaise for Less than 20 Cents

1 egg	$\frac{1}{4}$ cup vinegar
2 tablespoons sugar	$\frac{3}{4}$ cup Mazola
$1\frac{1}{2}$ teaspoons salt	1 cup water
2 teaspoons dry mustard	4 tablespoons
$\frac{1}{8}$ teaspoon paprika	Argo Cornstarch

(All measurements should be level)

PUT egg, sugar, seasoning, vinegar and Mazola in mixing bowl, but DO NOT STIR. Make a paste by mixing the Argo Cornstarch with $\frac{1}{2}$ cup water, add additional $\frac{1}{2}$ cup water and cook, stirring constantly until it boils and clears up.

Add hot cornstarch mixture to ingredients in mixing bowl and beat briskly with Dover egg beater. Cool before serving.

Here is the Average Cost of Ingredients

1 2 tablespoons	Egg	\$0.0416
$1\frac{1}{2}$ teaspoons	Sugar	.0075
$\frac{1}{8}$ teaspoon	Salt	.0023
2 teaspoons	Paprika	.0063
$\frac{1}{4}$ cup	Mustard	.0118
$\frac{3}{4}$ cup	Vinegar	.0075
4 tablespoons	MAZOLA	.1087
	ARGO CORNSTARCH	.0062
TOTAL COST, \$1.919		

